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Level 3 - 13th March, 2021

World's biggest music company to invest in K-Pop

FREE online quizzes, mp3 listening and more for this lesson here:

https://breakingnewsenglish.com/2103/210313-k-pop.html

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Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From https://breakingnewsenglish.com/2103/210313-k-pop.html

Pop music from South Korea (K-pop) has become very popular around the world. In 2012, the South Korean artist Psy received the most views ever on YouTube with his song Gangnam Style. In the past few years, the Korean boy band BTS has had considerable success in America and Europe. They became the first K-pop band to have a number one on the US music charts. The popularity of K-pop has caused major record labels to put more money into Korean acts. The world's biggest music label, Universal Music Group, has said it will join a live-streaming platform set up by Korea's major record labels. Universal will invest in the platform launched last year by Big Hit Entertainment, the company BTS belongs to.

Another Korean pop group, the girl band BLACKPINK, is also set to become popular worldwide. Universal has teamed up with their label, YG Entertainment. The chairman of YG said: "We will work closely with the biggest music company, Universal Music Group, globally for the successful global debut and promotion of BLACKPINK. In addition, we will do our best to help other YG artists to break through into the North American and European markets." YG added: "Music and real talent rise above culture and language and have no boundaries. Through this partnership we feel we can truly showcase our artists' potential on a bigger scale. We look forward to what's to come in the future."

Sources: https://www.bbc.com/news/business-55993098

https://www.musicbusinessworldwide.com/universal-signs-k-pop-girl-band-to-interscope-can-

they-repeat-bts-success/

https://www.independent.ie/entertainment/music/universal-music-group-joins-forces-with-k-pop-

labels-for-livestreaming-platform-40073719.html

WARM-UPS

- **1. POP MUSIC:** Students walk around the class and talk to other students about pop music. Change partners often and share your findings.
- **2. CHAT:** In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

pop music / worldwide / success / number one / song / record / music / company / label / girl band / debut / promotion / talent / culture / language / partnership

Have a chat about the topics you liked. Change topics and partners frequently.

- **3. THE BEST:** Students A **strongly** believe pop music is the best form of music; Students B **strongly** believe it isn't. Change partners again and talk about your conversations.
- **4. ARTISTS:** Who are your favourite artists? Why? Complete this table with your partner(s). Change partners often and share what you wrote.

	Who?	Why?
Band		
Male singer		
Female singer		
Musician		
Dancer		
Rapper		

- **5. POPULAR:** Spend one minute writing down all of the different words you associate with the word "popular". Share your words with your partner(s) and talk about them. Together, put the words into different categories.
- **6. MUSIC GENRES:** Rank these with your partner. Put the best at the top. Change partners often and share your rankings.

Pop

Electro

Opera

Jazz

Country

Rock

Hip-hop

Soul

VOCABULARY MATCHING

Paragraph 1

- 1. popular a. Put money into shares, property, etc. in the hope of getting more money back.
- 2. artist b. Liked by many people.
- 3. views c. Getting done or completing an aim or goal.
- 4. considerable d. A person who does any of the creative arts, such as a singer, sculptor, film-maker, actor, or dancer.
- 5. success e. Very large in size or amount.
- 6. platform f. Numbers of times people looked at a website page.
- 7. invest g. The hardware of a computer system or a kind of social media site or other site to do things.

Paragraph 2

- 8. set h. About to.
- 9. debut i. Having or showing the capacity to develop into something in the future.
- 10. promotion j. A person's first appearance or performance in a movie, concert or role.
- 11. talent k. The limits of or to something.
- 12. rise | Activity that supports or encourages a cause, business, or aim.
- 13. boundaries m. Natural skill.
- 14. potential n. Move from a lower to a higher position.

BEFORE READING / LISTENING

From https://breakingnewsenglish.com/2103/210313-k-pop.html

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. Music from South and North Korea has become popular. T / F
- b. In 2016, a South Korean artist got the most YouTube views ever. **T/F**
- c. BTS are the first Korean band to be number one in the USA. T / F
- d. The world's biggest music company is called Universal. T / F
- e. BLACKPINK is the world's most successful girl band. T / F
- f. A Korean music company wants to move to the USA. T / F
- q. A Korean music company said culture rises above music. T / F
- h. A Korean music company is looking forward to the future. T / F

2. SYNONYM MATCH: (The words in **bold** are from the news article.)

- 1. popular
- 2. received
- 3. considerable
- 4. set up
- 5. invest
- 6. worldwide
- 7. debut
- 8. talent
- 9. boundaries
- 10. potential

- a. great
- b. skill
- c. put money into
- d. got
- e. premiere
- f. limits
- g. well-liked
- h. possibilities
- i. started
- i. globally

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- 1. K-pop has become very popular
- 2. received the most views
- 3. BTS has had considerable
- 4. have a number one on the US music
- 5. Universal will invest in
- 6. set to become
- 7. Universal has teamed
- 8. we will do our
- 9. showcase our artists'
- 10. We look forward to what's to

- a. popular worldwide
- b. charts
- c. best to help
- d. ever on YouTube
- e. come in the future
- f. up with their label
- g. around the world
- h. the platform
- i. success
- i. potential

GAP FILL

Pop music from South Korea (K-pop) has become very	charts
(1) around the world. In 2012, the South	acts
Korean artist Psy received the most (2) ever on YouTube with his song Gangnam Style. In the past few years,	popular
the Korean boy band BTS has had considerable	views
(3) in America and Europe. They became the	invest
first K-pop band to have a number one on the US music	major
(4) The popularity of K-pop has caused (5) record labels to put more money into	platform
Korean (6) The world's biggest music label,	success
Universal Music Group, has said it will join a live-streaming	
(7) set up by Korea's major record labels.	
Universal will (8) in the platform launched last	
year by Big Hit Entertainment, the company BTS belongs to.	
Another Korean pop group, the girl band BLACKPINK, is also set to	break
become (9) worldwide. Universal has teamed	debut
up with their label, YG Entertainment. The chairman of YG said: "We will work (10) with the biggest music	popular
company, Universal Music Group, globally for the successful global	truly
and promotion of BLACKPINK. In	closely
(12), we will do our best to help other YG	•
artists to (13) through into the North American	talent
and European markets." YG added: "Music and real	scale
•	addition
rise above culture and language and have	
no boundaries. Through this partnership we feel we can	
showcase our artists' potential on a bigger	
(16) We look forward to what's to come in the	
future	

LISTENING — Guess the answers. Listen to check.

1)	Pop music from South Korea (K-pop) has a. became very popular b. becoming very popular c. become very popular d. becomes very popular	
2)	the South Korean artist Psy received the most views a. never on YouTube b. even on YouTube c. every on YouTube d. ever on YouTube	
3)	In the past few years, the Korean boy band BTS has a. had considerable success b. had considerably success c. had consider a ball success d. had consider able success	
4)	K-pop has caused major record labels to put more money a. into Korean pacts b. into Korean facts c. into Korean acts d. into Korean tacks	
5)	launched last year by Big Hit Entertainment, the company a. BTS belongs to b. BTS belongs to c. BTS belongs two d. BTS belongs ton	
6)	Universal has teamed up with their a. revel, YG Entertainment b. rebel, YG Entertainment c. ladel, YG Entertainment d. label, YG Entertainment	
	globally for the successful global a. day view and promotion b. day boo and promotion c. debutant and promotion d. debut and promotion	
8)	Music and real talent rise above culture and language and a. have not boundaries b. have no boundaries c. have non boundaries d. have know boundaries	
9)	Through this partnership we feel we can truly showcase a. hour artists' potential b. awe artists' potential c. our artists' potential d. all artists' potential	
10)) We look forward to what's to come	
	a. in a future	
	b. in them future c. in the future	
	d. in that future	

LISTENING – Listen and fill in the gaps

Pop	music	from	South	Korea	(K-	pop)	has	bec	ome
(1)			_ the worl	d. In 201	12, the	South I	Korear	n artist	Psy
receive	d the (2)				on Y	ouTube	with	his	song
Gangna	am Style.	In the	past few	years,	the	Korean	boy	band	BTS
(3)			_ success	in Amer	rica an	d Europ	e. The	ey bec	ame
the fire	st K-pop b	and to h	ave a (4)				_ the	US m	nusic
charts.	The popul	arity of K	-pop has	caused n	najor r	ecord la	bels to	put r	nore
money	into Kore	an acts.	The world	's bigges	st mus	ic label,	Unive	ersal M	1usic
Group,	has	said it	will	join	a liv	/e-strea	ming	plat	form
(5)			Korea	a's maj	or re	cord la	bels.	Univ	ersal
(6)			the pla	atform la	aunche	d last	year l	oy Big	Hit
Enterta	inment, th	e compar	ny BTS belo	ongs to.					
Anothe	r Korear	מסמ ר	aroup.	the o	oirl ł	oand I	BLACK	PINK.	is
	d up with tl								
will wo	rk closely	with the	biggest m	nusic cor	npany,	Univers	sal Mu	ısic Gr	oup,
globally	y for the	success	sful (8) _				_ pro	motior	n of
BLACK	PINK. In	addition	, we wil	l do o	ur be	st to	help	other	YG
(9)			_ through	into the	North	America	an and	d Euro _l	pean
	s." YG add								
	nguage and								
(11)			our ar	tists' po	tential	on a b	igger	scale.	We

COMPREHENSION QUESTIONS

From https://breakingnewsenglish.com/2103/210313-k-pop.html

1.	When did the artist Psy have a big YouTube hit?
2.	Where does the article say BTS has had considerable success?
3.	How many K-pop bands had a U.S. number one before BTS?
4.	What are major record labels putting into Korean acts?
5.	What is the name of the label BTS belongs to?
6.	What is the name of the label BLACKPINK belongs to?
7.	Who said he would work closely with Universal?
8.	Who does a chairman want to help break through into the U.S. market?
9.	What did a record label say rises above culture and language?
10.	What does the label feel the partnership can do to its artists?

MULTIPLE CHOICE - QUIZ

From https://breakingnewsenglish.com/2103/210313-k-pop.html

- 1) When did the artist Psy have a big YouTube hit?
- a) 2014
- b) 2012
- c) 2013
- d) 2015
- 2) Where does the article say BTS has had considerable success?
- a) South America
- b) Japan and China
- c) Thailand and India
- d) the USA and Europe
- 3) How many K-pop bands had a U.S. number one before BTS?
- a) none
- b) one
- c) two
- d) three
- 4) What are major record labels putting into Korean acts?
- a) effort
- b) instruments
- c) money
- d) lyrics
- 5) What is the name of the label BTS belongs to?
- a) Hit Big Entertainment
- b) Big Hit Entertainment
- c) Big Entertainment Hit
- d) Big Big Entertainment

- 6) What is the name of the label
- BLACKPINK belongs to?
- a) YG Entertainment
- b) XK Entertainment
- c) QK Entertainment
- d) RY Entertainment
- 7) Who said he would work closely with Universal?
- a) a musician
- b) the BTS lead singer
- c) the chairman of a label
- d) a journalist
- 8) Who does a chairman want to help break through into the U.S. market?
- a) other artists
- b) his daughter
- c) BTS
- d) Korean boy bands
- 9) What did a record label say rises above culture and language?
- a) music and real talent
- b) lyrics and songs
- c) musicianship and dancing
- d) boy bands and girl bands
- 10) What does the label feel the partnership can do to its artists?
- a) make them famous
- b) make them rich
- c) give them big houses in the US
- d) showcase their potential

ROLE PLAY

From https://breakingnewsenglish.com/2103/210313-k-pop.html

Role A - Pop

You think pop is the best music genre. Tell the others three reasons why. Tell them what is wrong with their genres. Also, tell the others which is the least listenable of these (and why): opera, jazz or rock.

Role B - Opera

You think opera is the best music genre. Tell the others three reasons why. Tell them what is wrong with their genres. Also, tell the others which is the least listenable of these (and why): pop, jazz or rock.

Role C - Jazz

You think jazz is the best music genre. Tell the others three reasons why. Tell them what is wrong with their genres. Also, tell the others which is the least listenable of these (and why): opera, pop or rock.

Role D – Rock

You think rock is the best music genre. Tell the others three reasons why. Tell them what is wrong with their genres. Also, tell the others which is the least listenable of these (and why): opera, jazz or pop.

AFTER READING / LISTENING

From https://breakingnewsenglish.com/2103/210313-k-pop.html

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'pop' and 'music'.

рор	music

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.
- **2. ARTICLE QUESTIONS:** Look back at the article and write down some questions you would like to ask the class about the text.
 - Share your questions with other classmates / groups.
 - Ask your partner / group your questions.
- **3. GAP FILL:** In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?
- **4. VOCABULARY:** Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.
- **5. TEST EACH OTHER:** Look at the words below. With your partner, try to recall how they were used in the text:

• become	• girl
views	• teamed
• success	• debut
• major	• break
• join	• feel
 belongs 	• future

POP MUSIC SURVEY

From https://breakingnewsenglish.com/2103/210313-k-pop.html

Write five GOOD questions about pop music in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1	STUDENT 2	STUDENT 3
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

POP MUSIC DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- 1. What did you think when you read the headline?
- 2. What images are in your mind when you hear the word 'pop music'?
- 3. What do you know about K-pop?
- 4. What do you think of the pop music from your country?
- 5. Why do you think K-pop is becoming more popular?
- 6. What do you think of boy bands?
- 7. What is your favourite kind of music?
- 8. Who are your favourite artists?
- 9. How important is it for songs to be in English?
- 10. Do you prefer artists from your country or from America?

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POP MUSIC DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- 11. Did you like reading this article? Why/not?
- 12. What do you think of when you hear the word 'music'?
- 13. What do you think about what you read?
- 14. What do you know about BTS and BLACKPINK?
- 15. Would you like to be a pop star?
- 16. Would you prefer to be a singer or musician?
- 17. How important is music to you?
- 18. How important is it that singers can dance?
- 19. Why are bands from the US and UK so popular?
- 20. What questions would you like to ask BTS?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

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•	
•	
opyrig	ht © breakingnewsenglish.com 2021
)IS	SCUSSION (Write your own questions) DENT B's QUESTIONS (Do not show these to student A)
)IS	SCUSSION (Write your own questions)
DIS	SCUSSION (Write your own questions)
) I \$	SCUSSION (Write your own questions) DENT B's QUESTIONS (Do not show these to student A)
) [SCUSSION (Write your own questions) DENT B's QUESTIONS (Do not show these to student A)
) [SCUSSION (Write your own questions) DENT B's QUESTIONS (Do not show these to student A)
TUE	SCUSSION (Write your own questions) DENT B's QUESTIONS (Do not show these to student A)
) I S STUE	SCUSSION (Write your own questions) DENT B's QUESTIONS (Do not show these to student A)
) DIS	SCUSSION (Write your own questions) DENT B's QUESTIONS (Do not show these to student A)

LANGUAGE - CLOZE

In 2 with had have caus bigg platf	012, this so (3)e a nuel ed mest mest mest mest mest mest mest mest	the South Korea ong Gangnam South Korea ong Gangnam South South Koreas in Aumber one on tajor record labusic label, Universet up by Korea on the set up by Korea on the set year by Big	an art tyle. merio the U tels tersal I	tist Psy received In the past few ca and Europe IS music chart to put more re Music Group, he gor record labe	ed the year of the control of the co	e most (2) rs, the Korean y became the ne popularity (y into Korean id it will (5) niversal will inv	_ eve boy first I ⁴⁾ acts a /est ii	er on YouTube band BTS has K-pop band to K-pop has . The world's live-streaming n the platform
Anot	her K	Corean pop grou	ıp, th	e girl band Bl	_ACKI	PINK, is also (7)	to become
		worldwide. Uni						-
		nent. The chair npany, Universa						
		of BLACKPINK			•		_	
artis	ts to	break through	into	the North A	meric	an and Europ	ean	markets." YG
		lusic and real t				_	_	
		s. Through this	-	•				
pote	iitiai C	on a bigger scale	e. we	TOOK TOTWATU T	.O WII	at S to come in	uie i	uture.
Put	the c	orrect words f	rom	the table belo	ow in	the above a	ticle	
1.	(a)	poplar	(b)	popularity	(c)	pop	(d)	popular
2.	(a)	looking	(b)	watched	(c)	sees	(d)	views
3.	(a)	considerate	(b)	considerable	(c)	consider	(d)	considers
4.	(a)	to	(b)	on	(c)	of	(d)	at
5.	(a)	join	(b)	joint	(c)	joining	(d)	joiner
6.	(a)	to	(b)	of	(c)	at	(d)	as
7.	(a)	vet	(b)	met	(c)	let	(d)	set
8.	(a)	up	(b)	down	(c)	on	(d)	in
9.	(a)	closed	(b)	closely	(c)	close	(d)	closes
10.	(a)	another	(b)	others	(c)	other	(d)	otter
11.	(a)	rising	(b)	arisen	(c)	rise	(d)	riser
12.	(a)	truth	(b)	truly	(c)	true	(d)	truths

SPELLING

From https://breakingnewsenglish.com/2103/210313-k-pop.html

Paragraph 1

- 1. very porlpau around the world
- 2. considerable scusecs
- 3. The rptpoaluyi of K-pop
- 4. Korea's aromj record labels
- 5. a live-irsaemngt platform
- 6. the platform lhucnade last year

Paragraph 2

- 7. the successful global <u>eubdt</u>
- 8. onomprito of BLACKPINK
- 9. other YG <u>satrsti</u> to break through
- 10. Music and real atltne rise above culture
- 11. have no uinodrasbe
- 12. showcase our artists' peanttloi

PUT THE TEXT BACK TOGETHER

From https://breakingnewsenglish.com/2103/210313-k-pop.html

Number these lines in the correct order.

()	to put more money into Korean acts. The world's biggest music label, Universal Music Group,
()	years, the Korean boy band BTS has had considerable success in America and Europe. They became the first
()	K-pop band to have a number one on the US music charts. The popularity of K-pop has caused major record labels
()	for the successful global debut and promotion of BLACKPINK. In addition, we will do our
()	labels. Universal will invest in the platform launched last year by Big Hit Entertainment, the company BTS belongs to.
()	best to help other YG artists to break through into the North American and European markets." YG added:
(1)	Pop music from South Korea (K-pop) has become very popular around the world. In 2012, the South Korean
()	worldwide. Universal has teamed up with their label, YG Entertainment. The chairman
()	of YG said: "We will work closely with the biggest music company, Universal Music Group, globally
()	Another Korean pop group, the girl band BLACKPINK, is also set to become popular
()	"Music and real talent rise above culture and language and have no boundaries. Through this partnership we
()	has said it will join a live-streaming platform set up by Korea's major record
()	feel we can truly showcase our artists' potential on a bigger scale. We look forward to what's to come in the future."
()	artist Psy received the most views ever on YouTube with his song Gangnam Style. In the past few

PUT THE WORDS IN THE RIGHT ORDER

From https://breakingnewsenglish.com/2103/210313-k-pop.html

- 1. become very popular . Pop has Korea from music
- 2. views . most received artist Korean the Psy The
- 3. had has America . success BTS in considerable
- 4. band to one . The number first have a
- 5. platform the launched last year . Invest in
- 6. set also It worldwide . is become to popular
- 7. biggest work We'll music the company . closely with
- 8. will to do help best others . our We
- 9. above culture . rise talent real and Music
- 10. forward look come . what's We to to

CIRCLE THE CORRECT WORD (20 PAIRS)

From https://breakingnewsenglish.com/2103/210313-k-pop.html

Pop music from South Korea (K-pop) has became / become very popular around the world. In 2012, the South Korean artist Psy received the most views / view ever on YouTube with his song Gangnam Style. In the passed / past few years, the Korean boy band BTS has had considerable successful / success in America and Europe. They became the first K-pop band to have a number one on / at the US music charts. The popularity of / at K-pop has caused major record labels to put many / more money into Korean acts. The world's biggest music label, Universal Music Group, has said it will join / joint a live-streaming platform set up / down by Korea's major record labels. Universal will invest in the platform launching / launched last year by Big Hit Entertainment, the company BTS belongs to.

Another Korean pop group, the girl band BLACKPINK, is also *let / set* to become popular worldwide. Universal has *steamed / teamed* up with their label, YG Entertainment. The chairman of YG said: "We will work *closely / close* with the biggest music company, Universal Music Group, *globe / globally* for the successful global debut and promotion *to / of* BLACKPINK. In addition, we will do our best to help *other / another* YG artists to break through into the North American and European *markets / malls*." YG added: "Music and real talent *up / rise* above culture and language and have no boundaries. Through this partnership we feel we can *true / truly* showcase our artists' potential on a bigger scale. We look forward to what's to come *in / on* the future."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From https://breakingnewsenglish.com/2103/210313-k-pop.html

P_p m_s_c fr_m S_th K_r__ (K-p_p) h_s b_c_m_ v_ry p_p_l_r r_r_nd th_ w_rld. _n 2012, th_ S_th K_r_n _n rt_st Psy r_c_v_d th_ m_st v_ws _v_r _n Y__T_b_ w_th h_s s_ng G_ngn_m Styl_. _n th_ p_st f_w y_rs, th_ K_r_n b_y b_nd BTS h_s h_d c_ns_d_r_bl_ s_cc_ss _n _m_r_c_ _nd _r_p_. Th_y b_c_m_ th_ f_rst K-p_p b_nd t_ h_v_ _ n_mb_r _n_ _n th_ _S m_s_c ch_rts. Th_ p_p_l_r_ty _f K-p_p h_s c__s_d m_jr r_c_rd |_b_ls t_ p_t m_r_ m_n_y _nt_ K_r_n _cts. Th_ w_rld's b_gg_st m_s_c l_b_l, _n_v_rs_l M_s_c Gr_p, h_s s_d _t w_ll j_n _ l_v_-str_m_ng pl_tf_rm s_t _p by K_r_'s m_jr r_c_rd l_b_ls. _n_v_rs_l w_ll _nv_st _n th_ pl_tf_rm l_nch_d l_st y_r by B_g H_t _nt_rt_nm_nt, th_ c_mp_ny BTS b_l_ngs t_.

_n_th_r K_r_n p_p gr_p, th_ g_rl b_nd BL_CKP_NK,
_s _ls_ s_t t_ b_c_m_ p_p_l_r w_rldw_d. _n_v_rs_l
h_s t__m_d _p w_th th__r l_b_l, YG _nt_rt__nm_nt.
Th_ ch__rm_n _f YG s__d: "W_ w_ll w_rk cl_s_ly w_th
th_ b_gg_st m_s_c c_mp_ny, _n_v_rs_l M_s_c Gr_p,
gl_b_lly f_r th_ s_cc_ssf_l gl_b_l d_b_t _nd pr_m_t_n
_f BL_CKP_NK. _n _dd_t_n, w_ w_ll d_ __r b_st t_
h_lp _th_r YG _rt_sts t_ br_k thr_gh _nt_ th_ N_rth
_m_r_c_n _nd __r_p_n m_rk_ts." YG _dd_d: "M_s_c
_nd r__l t_l_nt r_s_ _b_v_ c_lt_r_ _nd l_ng__g_ _nd
h_v_ n_ b__nd_r_s. Thr_gh th_s p_rtn_rsh_p w_ f__l
w_ c_n tr_ly sh_wc_s_ _r _rt_sts' p_t_nt__l _n _
b_gg_r sc_l_. W_ l_k f_rw_rd t_ wh_t's t_ c_m_ _n
th_ f_t_r_."

PUNCTUATE THE TEXT AND ADD CAPITALS

From https://breakingnewsenglish.com/2103/210313-k-pop.html

pop music from south korea kpop has become very popular around the world

in 2012 the south korean artist psy received the most views ever on youtube

with his song gangnam style in the past few years the korean boy band bts

has had considerable success in america and europe they became the first

kpop band to have a number one on the us music charts the popularity of

kpop has caused major record labels to put more money into korean acts the

worlds biggest music label universal music group has said it will join a

livestreaming platform set up by koreas major record labels universal will

invest in the platform launched last year by big hit entertainment the

company bts belongs to

another korean pop group the girl band blackpink is also set to become

popular worldwide universal has teamed up with their label yg entertainment

the chairman of yq said we will work closely with the biggest music company

universal music group globally for the successful global debut and promotion

of blackpink in addition we will do our best to help other yg artists to break

through into the north american and european markets vg added music and

real talent rise above culture and language and have no boundaries through

this partnership we feel we can truly showcase our artists potential on a

bigger scale we look forward to whats to come in the future

Level 3 World's biggest music company to invest in K-Pop – 13th March, 2021

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PUT A SLASH (/) WHERE THE SPACES ARE

From https://breakingnewsenglish.com/2103/210313-k-pop.html

PopmusicfromSouthKorea(K-pop)hasbecomeverypopulararoundt heworld.In2012,theSouthKoreanartistPsyreceivedthemostviewsev eronYouTubewithhissongGangnamStyle.Inthepastfewyears,theKor eanboybandBTShashadconsiderablesuccessinAmericaandEurope.T heybecamethefirstK-popbandtohaveanumberoneontheUSmusicc harts. The popularity of K-pophascaused major record labels to put mor emoneyintoKoreanacts.Theworld'sbiggestmusiclabel,UniversalMus icGroup, has said it will join a live-streaming platforms etup by Korea's majorrecordlabels. Universal will invest in the platform launched last ye arbyBigHitEntertainment,thecompanyBTSbelongsto.AnotherKorea npopgroup, the girlband BLACK PINK, is also set to be come popular world wide.Universalhasteamedupwiththeirlabel,YGEntertainment.Thech airmanofYGsaid: "Wewillworkcloselywiththebiggestmusiccompany, UniversalMusicGroup, globallyforthesuccessfulglobaldebutandprom otionofBLACKPINK.Inaddition, we will do our best to help other YGartist stobreakthroughintotheNorthAmericanandEuropeanmarkets."YGa dded: "Musicandrealtalentriseabovecultureandlanguageandhaveno boundaries. Through this partnership we feel we can truly show case our artists'potentialonabiggerscale. Welookforward towhat's to come in the efuture."

FREE WRITING

Write about pop music for 10 minutes. Comment on your partner's paper.				

ACADEMIC WRITING

Pop music is the best kind of music. Discuss.			

HOMEWORK

- **1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.
- **2. INTERNET:** Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.
- **3. POP MUSIC:** Make a poster about pop music. Show your work to your classmates in the next lesson. Did you all have similar things?
- **4. SINGING:** Write a magazine article about al schools teaching children to sing well. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

- **5. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.
- **6. LETTER:** Write a letter to an expert on pop music. Ask him/her three questions about it. Give him/her three of your opinions on it. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

VOCABULARY (p.4)

1. 2. d 3. f 4. е 5. С 6. 7. 8. 9. 10. 1 11. 13. 14. h m 12. n k i

TRUE / FALSE (p.5)

g F d Te Ff с Т h T

SYNONYM MATCH (p.5)

1. g	2. d	3. a	4. i	5. c
6. j	7. e	8. b	9. f	10. h

COMPREHENSION QUESTIONS (p.9) WORDS IN THE RIGHT ORDER (p.19)

1.	2012	1.	Pop music from Korea has become very popular.
2.	The USA and Europe	2.	The Korean artist Psy received the most views.
3.	None	3.	BTS has had considerable success in America.
4.	Money	4.	The first band to have a number one.
5.	Big Hit Entertainment	5.	Invest in the platform launched last year.
6.	YG Entertainment	6.	It is also set to become popular worldwide.
7.	The chairman of YG	7.	We'll work closely with the biggest music company.
8.	YG artists	8.	We will do our best to help others.
9.	Music and real talent	9.	Music and real talent rise above culture.
10.	Showcase their potential	10.	We look forward to what's to come.

MULTIPLE CHOICE - QUIZ (p.10)

2. d 3. a 4. c 5. b 6. a 7. c 8. a 9. a 10. d

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2. (It's good for your English;-)