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Coca-Cola tests a paper bottle – 17th March, 2021

Level 0

Plastic is a problem. It makes rivers and oceans dirty. It kills animals. It takes hundreds of years to disappear. Many companies want to replace plastic. Coca-Cola is trying to make a paper bottle. It wants to stop using plastic for its drinks bottles. Coca-Cola was the world's number one plastic polluter in 2019.

Coca-Cola said: "Our vision is to create a paper bottle that can be recycled like any other type of paper. A paper bottle opens up a whole new world of packaging." Coca-Cola wants to use only packaging from renewable sources. These will be recyclable and sustainable. They will be good for our planet.

Level 1

Plastic is a big problem. It damages the environment, pollutes rivers and oceans, and kills wildlife. It takes hundreds of years to disappear. Many companies want to replace plastic with other things. Coca-Cola is working with a company called Paboco to make a paper bottle. It wants to stop using plastic for its drinks bottles. It was the world's number one plastic polluter in 2019. In one year, Coca-Cola uses three million tons of plastic packaging.

Paboco thinks plastic packaging may disappear one day. Coca-Cola executives said: "Our vision is to create a paper bottle that can be recycled like any other type of paper. A paper bottle opens up a whole new world of packaging possibilities...in the future." Coca-Cola will one day use only packaging from renewable sources. These will be recyclable and sustainable. Coca-Cola said this was "right" for consumers and for our planet.

Level 2

Plastic is a big problem. It causes a lot of damage to the environment. It pollutes rivers and oceans, and kills wildlife. It is a growing problem because it takes hundreds of years to disappear. Many companies are trying to replace plastic with other things. Coca-Cola has teamed up with a company called Paboco to make a paper bottle. Coca-Cola hopes to stop using plastic for its drinks bottles. It was ranked as the world's number one plastic polluter in 2019. In one year, Coca-Cola uses around three million tons of plastic packaging. A lot of this is not recycled.

Paboco said: "Imagine that all plastic packaging in your store has disappeared." Coca-Cola executives are imagining this. One executive said: "Our vision is to create a paper bottle that can be recycled like any other type of paper. A paper bottle opens up a whole new world of packaging possibilities....Paper packaging has a role to play in the future." He added that he hopes Coca-Cola will one day use only packaging from renewable sources that are recyclable and sustainable. He added this was "right" for consumers and for our planet.

Level 3

Plastic is a big problem for the world. It is causing a lot of damage to our environment. It is polluting rivers and oceans and harming and killing wildlife. Plastic is a growing problem because it takes hundreds of years to break down. Many companies around the world are trying to replace plastic with other things. Coca-Cola has teamed up with a Danish start-up called the Paper Bottle Company ("Paboco" for short) to make a paper bottle. Coca-Cola hopes to completely stop using plastic for its drinks bottles. It was ranked as the world's number one plastic polluter in 2019. In one year, it uses around three million tons of plastic packaging. A lot of this is not recycled.

Paboco asked us to: "Imagine that all plastic packaging in your store has disappeared." Coca-Cola executives are imagining this. One Coca-Cola exec. said: "Our vision is to create a paper bottle than can be recycled like any other type of paper. A paper bottle opens up a whole new world of packaging possibilities. We are convinced that paper packaging has a role to play in the future." He added that he hopes Coca-Cola will one day use only packaging from renewable sources that are recyclable. He said: "This is all part of our journey to find the most sustainable packaging solutions for people to enjoy our drinks in a way that is right for them, and that is right for our planet."