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## **Level 1** - 27th July, 2021

### Printer ink one of world's most expensive liquids

FREE online quizzes, mp3 listening and more for this lesson here:

https://breakingnewsenglish.com/2107/210727-printer-ink-1.html

#### **Contents**

The Reading	2
Phrase Matching	3
Listening Gap Fill	4
No Spaces	5
Survey	6
Writing and Speaking	7
Writing	8

Please try Levels 0, 2 and 3. They are (a little) harder.

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#### THE READING

From <a href="https://breakingnewsenglish.com/2107/210727-printer-ink-1.html">https://breakingnewsenglish.com/2107/210727-printer-ink-1.html</a>

Champagne and perfume are expensive. However, a consumer group found that printer ink is one of the world's costliest liquids. The consumer group "Which?" said printer ink from technology companies is pricier than a lot of champagne. It can be up to 286% more expensive than ink from companies that do not make printers. The group said that some branded printer ink can cost \$846 a litre. An expert said printer ink shouldn't cost more than perfume.

Non-branded ink can be as good as, if not better than ink from printer makers. The expert said lots of non-branded ink is better and cheaper than branded ink. "Which?" said non-branded ink could save people \$398 a year. It said deciding which ink to use should be "a personal choice". The printer maker Epson said: "As non-genuine inks are not designed or tested by Epson, we cannot guarantee these inks will not damage the printer."

Sources: https://www.**bbc.com**/news/technology-57941625

https://uk.finance.yahoo.com/news/which-consumer-printer-ink-costs-more-than-high-end-

champagne-bottle-chanel-no5-230157556.html

https://www.which.co.uk/news/2021/07/the-cheap-ink-that-printer-firms-dont-want-you-to-use/

Which?

#### PHRASE MATCHING

From https://breakingnewsenglish.com/2107/210727-printer-ink-1.html

#### **PARAGRAPH ONE:**

- 1. Champagne and perfume are
- 2. a consumer
- 3. one of the world's costliest
- 4. ink from technology companies
- 5. It can be up to 286%
- 6. companies that do
- 7. branded printer ink can
- 8. ink shouldn't cost

- a. liquids
- b. not make printers
- c. cost \$846
- d. more expensive
- e. more than perfume
- f. group
- g. expensive
- h. is pricier

#### **PARAGRAPH TWO:**

- 1. as good as,
- 2. ink could save people
- 3. deciding which ink
- 4. should be a personal
- 5. non-genuine
- 6. not designed or tested
- 7. we cannot guarantee
- 8. damage the

- a. printer
- b. choice
- c. by Epson
- d. \$398 a year
- e. these inks
- f. to use
- g. inks
- h. if not better

## **LISTEN AND FILL IN THE GAPS**

From <a href="https://breakingnewsenglish.com/2107/210727-printer-ink-1.html">https://breakingnewsenglish.com/2107/210727-printer-ink-1.html</a>

Champagn	ie a	nd <sub>I</sub>	perfume	are	expens	sive.	Howe	ver,
(1)			found	l that p	orinter i	nk is d	ne of	the
(2)			The	consun	ner grou	ıp "Wh	nich?"	said
printer ink	from	techno	logy comp	anies (3	3)			
a lot of cha	ampag	ne. It d	can (4)			2	86% m	nore
expensive	than	ink fro	m compa	nies tha	at do no	t mak	e print	ers.
The gr	oup	said	that	som	e bra	anded	pri	nter
(5)			\$846	a litre. <i>i</i>	An exper	t said	printer	ink
shouldn't d	cost (6)							
Non-brand	led ink	can be	e as good	(7)			be	tter
than ink fr	om pri	nter m	akers. The	e expert	said lot	s of no	n-bran	ded
ink is (8)				than br	anded ir	nk. "Wl	nich?"	said
non-brand	ed ink	(9)			\$39	8 a ye	ar. It	said
deciding w	/hich i	nk to ι	ise should	l be (10)				
The printe	er mak	er Eps	on said:	"(11)				are
not design	ed or	tested	by Epson,	we car	ınot gua	rantee	these	inks
will not (12)				"				

## PUT A SLASH ( / )WHERE THE SPACES ARE

From https://breakingnewsenglish.com/2107/210727-printer-ink-1.html

Champagneandperfumeareexpensive. However, a consumer group for undthatprinterinkisoneoftheworld'scostliestliquids. The consumer gr oup"Which?"saidprinterinkfromtechnologycompaniesispricierthana lotofchampagne. It can be up to 286% more expensive than ink from com paniesthatdonotmakeprinters. The groups aid that some branded print erinkcancost\$846alitre.Anexpertsaidprinterinkshouldn'tcostmoret hanperfume. Non-brandedink can be as good as, if not better than inkfr omprintermakers. The experts aid lots of non-branded in kisbetter and c heaperthanbrandedink."Which?"saidnon-brandedinkcouldsavepe ople\$398ayear.Itsaiddecidingwhichinktouseshouldbe"apersonalch oice".TheprintermakerEpsonsaid:"Asnon-genuineinksarenotde signedortestedbyEpson,wecannotguaranteetheseinkswillnotdamag etheprinter."

#### PRINTER INK SURVEY

From <a href="https://breakingnewsenglish.com/2107/210727-printer-ink-4.html">https://breakingnewsenglish.com/2107/210727-printer-ink-4.html</a>

Write five GOOD questions about printer ink in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1	STUDENT 2	STUDENT 3
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

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	<b>E QUESTIONS &amp; ASK YOUR PARTN</b> B: Do not show these to your speaking partner(s).

## **WRITING**

 $From \ \ \, \underline{https://breakingnewsenglish.com/2107/210727\text{-}printer\text{-}ink\text{-}1.html}}$ 

Write about <b>printer</b>	ink for 10 minutes	s. Read and talk abo	ut your partner's paper.