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Car license plate sells for record \$15 million – 13th April 2023

Level 0

Some car license plates are valuable. One just sold for a record \$15 million in Dubai. It had the letter and number P7 on it. The previous record of \$14.3 million was also set in Dubai. It was for the number "one" plate. No one knows who broke the new record, but Dubai's drivers will be looking for the P7 plate.

The money from the sale will go to the One Billion Meals charity. This was started by Dubai's ruler. It helps to feed hungry people. The auction house was happy with and proud of the new world record. It said: "We are thrilled that the [money] will establish the largest Ramadan sustainable food aid fund."

Level 1

We rarely notice car license plates. Maybe we should because some are valuable. A license plate just sold for \$15 million in Dubai. It had the letter and number P7 on it. It is the world's most expensive plate. The previous record was also set in Dubai. In 2008, someone paid \$14.3 million for the number "one" plate. No one knows who broke the new record. It will be difficult for the person's identity to stay a secret. Dubai's drivers will be looking for the P7 plate.

The money from the sale will help poor people. It will go to the One Billion Meals charity. This was started by Dubai's ruler. It helps to feed hungry people worldwide. The auction house said it was happy with the sale. It said: "We are proud to announce that the...charity auction...has set a new world record. We are thrilled that the [money] will go...towards supporting the...campaign, which aims to establish the largest Ramadan sustainable food aid fund."

Level 2

Most of us don't take much notice of car license plates. Maybe we should because they may be valuable. One license plate has just sold for \$15 million in Dubai. It is the world's most expensive plate. It had the letter and number P7 on it. The previous highest price was also set in Dubai. In 2008, someone paid \$14.3 million for a license plate with the number "one" on it. No one knows who broke the record this week. However, locals say it will be difficult for the person's identity to stay a secret. The sale is big news in Dubai, so many drivers will be looking for the P7 plate.

The money from the record-breaking license plate will help poor people. It will go to the One Billion Meals Endowment charity. This was set up by Dubai's ruler. It helps to feed hungry people all around the world. The auction house Emirates Auction said it was happy with the sale. A spokesperson said: "We are proud to announce that the Most Noble Numbers charity auction...has set a new world record. We are thrilled that the [money] will go directly towards supporting the...campaign, which aims to establish the largest Ramadan sustainable food aid fund."

Level 3

Most of us don't really take much notice of car license plates. Maybe we should look at them more from now because they may be valuable. One license plate has just sold for nearly \$15 million in Dubai, UAE. It is the world's most expensive plate. The plate had the letter and number P7 on it. The previous highest price was also set in the UAE. That was in 2008, when someone paid \$14.3 million for a license plate with the number "one" on it. It is not known who broke the record earlier this week. However, locals say it might be difficult for the person's identity to remain a secret. The sale is big news in Dubai, so many drivers will be aware of the P7 plate.

The money from the record-breaking license plate will help poor people worldwide. The cash will go to a charity called the One Billion Meals Endowment. This charity was set up by Dubai's ruler Sheikh Mohammed bin Rashid. It brings food to hungry people all around the world. The auction house told reporters it was happy with the sale. A spokesperson from Emirates Auction said: "We are proud to announce that the Most Noble Numbers charity auction...has set a new world record. We are thrilled that the proceeds will go directly towards supporting the...campaign, which aims to establish the largest Ramadan sustainable food aid fund."