

Mark Zuckerberg and Elon Musk to fight in a cage

26th June 2023



Tech moguls and rivals Elon Musk and Mark Zuckerberg are used to trying to outdo each other in the business world. They vie with each other to amass the greatest riches or attract the most followers. Their rivalry intensified

somewhat earlier this week as the two multi-billionaires agreed to a fist fight. Twitter owner Mr Musk challenged Mr Zuckerberg to fisticuffs in a "cage match". Zuckerberg accepted the challenge. It is reported that the potential punch-up between the richest and tenth richest men in the world came about after Meta's Zuckerberg proposed to create a social media platform to rival Twitter. The fight could take place in a mixed martial arts octagon cage in Las Vegas.

The Ultimate Fighting Championship (UFC) could arrange the fight. The UFC is an American mixed martial arts promotion company. Its president, Dana White, said the event could be the most lucrative ever. He said: "This would be the biggest fight ever in the history of the world....It would break all pay-per-view records." He suggested viewers might have to pay \$100 to watch the Musk-Zuckerberg bout. It is unclear who is favourite to win the contest. Zuckerberg is trained in martial arts and recently won gold in his first jiu-jitsu tournament. Musk joked about his secret weapon. He tweeted: "I have this great move that I call 'The Walrus', where I just lie on top of my opponent and do nothing."

Sources: cnbc.com / cbsnews.com / theguardian.com

Writing

A cage fight between Elon Musk and Mark Zuckerberg is a ridiculous idea. Discuss.

Chat

Talk about these words from the article.

mogul / rival / riches / followers / fist fight / cage / punch-up / social media / octagon / mixed martial arts / lucrative / history / pay-per-view / favourite / contest / walrus

True / False

- 1) The article says Facebook and Twitter are moguls. T / F
- 2) Mark Zuckerberg challenged Elon Musk to a fight. T / F
- 3) The fight is because Zuckerberg wants to make a site similar to Twitter. T / F
- 4) The fight between Musk and Zuckerberg will take place in Silicon Valley. T / F
- 5) The two tech rivals will have to fight using mixed martial arts. T / F
- 6) The fight could be the most profitable fight in history. T / F
- 7) People might have to pay \$100 to see the fight on television. T / F
- 8) Elon Musk said his secret weapon is to stand on people. T / F

Synonym Match

(The words in **bold** are from the news article.)

- | | |
|-----------------------|----------------|
| 1. moguls | a. match |
| 2. vie | b. escalated |
| 3. intensified | c. had plans |
| 4. punch-up | d. profitable |
| 5. proposed | e. competition |
| 6. arrange | f. tycoons |
| 7. lucrative | g. fight |
| 8. bout | h. adversary |
| 9. tournament | i. compete |
| 10. opponent | j. fix |

Discussion – Student A

- a) What do you think about what you read?
- b) What do you know about Elon Musk?
- c) Would you like to see the two men fight?
- d) Why would this fight be more lucrative than a boxing bout?
- e) Who do you want to win the fight, and why?
- f) Should all forms of fighting be banned?
- g) What do you think of mixed martial arts?
- h) What questions would you like to ask the two moguls?

Phrase Match

- | | |
|---------------------------------|---------------------------------|
| 1. trying to outdo | a. favourite to win the contest |
| 2. They vie with each other | b. punch-up |
| 3. Their rivalry intensified | c. platform to rival Twitter |
| 4. the potential | d. in martial arts |
| 5. create a social media | e. the most lucrative ever |
| 6. the event could be | f. somewhat |
| 7. It would break all pay- | g. each other |
| 8. It is unclear who is | h. weapon |
| 9. Zuckerberg is trained | i. per-view records |
| 10. Musk joked about his secret | j. to amass the greatest riches |

Discussion – Student B

- What do you know about Mark Zuckerberg?
- Who is your favourite tech mogul?
- Do you ever try to outdo people?
- Who do you have a rivalry with?
- Are rivalries healthy or unhealthy?
- What do you think of the tech moguls having a fight?
- Which is better, Facebook or Twitter?
- What advice do you have for Zuckerberg and Musk?

Spelling

- Tech gosmlu and rivals
- Their rivalry fnnteiesdij somewhat
- challenged Mr Zuckerberg to ftiffcuiss
- pdorosep to create a social media platform
- take place in a mixed rtaialm arts
- acoongt cage
- be the most ceavtrlui ever
- He suggested eeiwrsv might have to pay
- watch the Musk-Zuckerberg ubto
- won gold in his first jiu-jitsu ttnaumrneo
- joked about his secret enwpao
- I just lie on top of my otpopenn

Answers – Synonym Match

| | | | | |
|------|------|------|------|-------|
| 1. f | 2. i | 3. b | 4. g | 5. c |
| 6. j | 7. d | 8. a | 9. e | 10. h |

Role Play

Role A – Twitter

You think Twitter is the best social media platform. Tell the others three reasons why. Tell them what is wrong with their platforms. Also, tell the others which is the worst of these (and why): Facebook, TikTok or Instagram.

Role B – Facebook

You think Facebook is the best social media platform. Tell the others three reasons why. Tell them what is wrong with their platforms. Also, tell the others which is the worst of these (and why): Twitter, TikTok or Instagram.

Role C – TikTok

You think TikTok is the best social media platform. Tell the others three reasons why. Tell them what is wrong with their platforms. Also, tell the others which is the worst of these (and why): Facebook, Twitter or Instagram.

Role D – Instagram

You think Instagram is the best social media platform. Tell the others three reasons why. Tell them what is wrong with their platforms. Also, tell the others which is the worst of these (and why): Facebook, TikTok or Twitter.

Speaking – Social Media

Rank these with your partner. Put the best at the top. Change partners often and share your rankings.

- | | |
|------------|-------------|
| • Twitter | • Instagram |
| • TikTok | • LinkedIn |
| • Facebook | • Fortnite |
| • YouTube | • Snapchat |

Answers – True False

| | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | F | 2 | F | 3 | T | 4 | F | 5 | F | 6 | T | 7 | T | 8 | F |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|

Answers to Phrase Match and Spelling are in the text.