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#### Level 6 – 20th May 2024

### France issues scratch-n-sniff baguette stamp

#### FREE online quizzes, mp3 listening and more for this lesson here:

https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

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#### Please try Levels 4 and 5 (they are easier).

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### THE ARTICLE

#### From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

The French Post Office (La Poste) has issued a commemorative postage stamp to honour France's famous bread – the baguette. The new stamp is not a run-of-the-mill issue. Its surface is coated with tiny capsules that, once broken, release the fragrance of freshly baked bread. The €1.96 stamp depicts a baguette decorated with a red, white, and blue ribbon. A shopkeeper in the heart of Paris that sells the "scratch-and-sniff" stamp said it had a "bakery smell". The stamp was launched on Thursday to celebrate the day of the patron saint of bakers and pastry chefs. La Poste said it had an initial print run of 594,000 copies. It also said French bakers bake more than six billion baguettes every year.

The baguette is very close to the hearts of French people. France's President Emmanuel Macron once described it as being "250 grams of magic and perfection". La Poste wrote about the French loaf on its website. It called the baguette, "the bread of our daily lives, the symbol of our gastronomy, the jewel of our culture". It explained why the baguette was so popular. It said: "It is the promise of a delectable sensory experience. On view, it seduces with its golden crust....Fresh from the oven, its toasted scent whets the appetite." The baguette was given UNESCO heritage status in 2022. La Poste called the bread, "an ambassador of the bakery craft". It said the baguette, "transcends borders to become an international icon".

Sources: https://www.laposte.fr/pp/timbre-baguette-de-pain-francaise/p/1124031 https://www.theguardian.com/artanddesign/article/2024/may/17/french-post-office-releasesscratch-and-sniff-baguette-stamp https://www.france24.com/en/live-news/20240517-french-post-office-celebrates-baguette-withscented-stamp

#### WARM-UPS

**1. POSTAGE STAMPS:** Students walk around the class and talk to other students about postage stamps. Change partners often and share your findings.

**2. CHAT:** In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

post office / bread / baguette / capsule / fragrance / shopkeeper / baker / chef / bake hearts / magic / gastronomy / jewel / culture / delectable / appetite / UNESCO / icon

Have a chat about the topics you liked. Change topics and partners frequently.

**3. BREAD:** Students A **strongly** believe bread is the most delicious staple food; Students B **strongly** believe it isn't. Change partners again and talk about your conversations.

**4. THE JEWEL OF CULTURE:** What do you know about these gastronomic delights? Complete this table with your partner(s). Change partners often and share what you wrote.

	What I Know	What I Want to Know
Baguette		
Pizza		
Sushi		
Hummus		
Samosa		
Hot dog		

**5. BAKERY:** Spend one minute writing down all of the different words you associate with the word "bakery". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

**6. BREAD USES:** Rank these with your partner. Put the best uses of bread at the top. Change partners often and share your rankings.

- Sandwiches
- Buttered toast
- Bread pudding
- French toast

- Breadcrumbs
- Croutons
- Pizza bread
- For dipping in hummus

### **VOCABULARY MATCHING**

#### Paragraph 1

1.	commemorative	a.	Covered with a thin layer of something.
2.	honour (verb)	b.	A nice smell, like from flowers or perfume.
3.	run-of-the-mill	c.	Something made to remember a special person or event.
4.	coated	d.	A special deceased, holy person who protects and looks after a group of people.
5.	fragrance	e.	To show great respect for someone or something.
6.	depict	f.	Ordinary and not special.
7.	patron saint	g.	To show something in a picture or drawing.
Pai	agraph 2		
<b>Pai</b> 8.	r <b>agraph 2</b> Ioaf	h.	To go beyond or rise above something.
		h. i.	To go beyond or rise above something. A big piece of bread that you can cut into slices.
8.	loaf		A big piece of bread that you can cut into
8. 9.	loaf delectable	i.	A big piece of bread that you can cut into slices.
8. 9. 10.	loaf delectable seduce	i. j.	<ul><li>A big piece of bread that you can cut into slices.</li><li>Very tasty and delicious.</li><li>To make you feel hungry or excited about</li></ul>
8. 9. 10. 11.	loaf delectable seduce crust	i. j. k.	A big piece of bread that you can cut into slices. Very tasty and delicious. To make you feel hungry or excited about something.

## **BEFORE READING / LISTENING**

From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

#### **1. TRUE / FALSE:** Read the headline. Guess if a-h below are true (T) or false (F).

- 1. A series of four different stamps in France celebrate the baguette. **T / F**
- 2. The new stamp was run through a mill to coat its surface. **T / F**
- 3. A shopkeeper who sells the stamp said it smells like a bakery. T / F
- 4. Just fewer than half a million of the stamps have been printed. **T / F**
- 5. France's president said the baguette was "magic" and "perfection". **T / F**
- 6. The French Post Office called the baguette a diamond of couture. **T / F**
- 7. The French Post Office said the baguette had a seductive crust. **T / F**
- 8. The baguette was granted UNESCO heritage status in 2022. **T / F**

#### 2. SYNONYM MATCH: (The words in **bold** are from the news article.)

- 1. commemorative
- 2. run-of-the-mill
- 3. fragrance
- 4. heart
- 5. initial
- 6. perfection
- 7. symbol
- 8. delectable
- 9. whets
- 10. transcends

- a. delicious
- b. centre
- c. flawlessness
- d. scent
- e. stimulates
- f. ordinary
- g. goes beyond
- h. first
- i. sign
- j. celebratory

#### **3. PHRASE MATCH:** (Sometimes more than one choice is possible.)

- 1. issued a commemorative
- 2. Its surface is coated
- 3. The €1.96 stamp depicts
- 4. the patron saint
- 5. an initial print run
- 6. It is the promise of a delectable sensory
- 7. On view, it seduces with its golden
- 8. its toasted scent whets
- 9. It said the baguette transcends
- 10. become an international

- a. icon
- b. a baguette
- c. crust
- d. of 594,000 copies
- e. borders
- f. with tiny capsules
- g. experience
- h. postage stamp
- i. the appetite
- j. of bakers

### GAP FILL

From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

The French Post Office (La Poste) has issued a commemorative	saint
(1) stamp to honour France's famous bread –	postage
the baguette. The new stamp is not a run-of-the-mill	
(2) Its surface is coated with tiny capsules	bake
that, once broken, release the (3) of freshly	fragrance
baked bread. The ${igcolor}1.96$ stamp depicts a baguette	issue
(4) with a red, white, and blue ribbon. A	heart
shopkeeper in the (5) of Paris that sells the	neart
"scratch-and-sniff" stamp said it had a "bakery smell". The stamp	initial
was launched on Thursday to celebrate the day of the patron	decorated
(6) of bakers and pastry chefs. La Poste said it	
had an (7) print run of 594,000 copies. It also	
said French bakers (8) more than six billion	
baguettes every year.	

The baguette is very close to the (9) of French culture people. France's President Emmanuel Macron once described it as hearts being "250 grams of (10) and perfection". La craft Poste wrote about the French loaf on its website. It called the "the bread of delectable baguette, our dailv lives, the (11) \_\_\_\_\_ of our gastronomy, the jewel of our icon (12) \_\_\_\_\_". It explained why the baguette was so svmbol popular. It said: "It is the promise of a (13) \_\_\_\_\_ sensory experience. On view, it seduces with its golden magic crust....Fresh from the oven, its toasted scent whets (14) \_\_\_\_\_ the appetite." The baguette was given UNESCO heritage status in 2022. La Poste called the bread, "an ambassador of the bakery (15) \_\_\_\_\_". It said the baguette, "transcends borders to become an international (16) \_\_\_\_\_

#### **LISTENING** – Guess the answers. Listen to check.

From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

- 1) The French Post Office (La Poste) has issued a \_\_\_\_\_
  - a. commemorative post it stamp
  - b. commemorative poster stamp
  - c. commemorative postage stamp
  - d. commemorative post stage stamp
- 2) The new stamp is not a run-of-\_\_\_\_\_
  - a. the-bill issue
  - b. the-hill issue
  - c. the-mill issue
  - d. the-nil issue
- 3) Its surface is coated with tiny capsules that, once broken, \_\_\_\_\_
  - a. release the flagrant
  - b. release the fragrance
  - c. release the fray grants
  - d. release the fray grunts
- 4) The stamp was launched on Thursday to celebrate the day of \_\_\_\_\_
  - a. the petrol saint
  - b. the patron saint
  - c. the pate Tron saint
  - d. the pay Tron saint
- 5) La Poste said it had an initial print run \_\_\_\_\_
  - a. of 594,000 copies
  - b. of 594,000 coppice
  - c. of 594,000 cop its
  - d. of 594,000 copious
- 6) Emmanuel Macron once described it as being 250 grams of \_\_\_\_\_
  - a. magician and perfection
  - b. magical and perfection
  - c. magics and perfection
  - d. magic and perfection
- 7) It called the baguette the bread of our daily lives, the symbol \_\_\_\_\_\_
  - a. of our gastro naming
  - b. of our gas trigonometry
  - c. of our gusto naming
  - d. of our gastronomy
- 8) It is the promise of a \_\_\_\_\_
  - a. detectable sense airy experience
  - b. delectable sensory experience
  - c. delectable sensory experiences
  - d. delectable sensory experiential
- 9) Fresh from the oven, its toasted scent \_\_\_\_\_
  - a. wets the appetite
  - b. whets the appetite
  - c. whet the appetite
  - d. waits the appetite
- 10) It said the baguette transcends borders to become \_\_\_\_\_
  - a. an international iconic
  - b. an international icons
  - c. an international eye con
  - d. an international icon

#### LISTENING – Listen and fill in the gaps

From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

The French Post Office (La Poste) (1) \_\_\_\_\_\_\_\_ commemorative postage stamp to honour France's famous bread – the baguette. The new stamp is not a run-of-(2) \_\_\_\_\_\_\_\_\_. Its surface is coated with tiny capsules that, once broken, release the fragrance of freshly baked bread. The  $\leq 1.96$  (3) \_\_\_\_\_\_\_ baguette decorated with a red, white, and blue ribbon. A shopkeeper in the heart of Paris that sells the "scratch-and-sniff" stamp said it had a "bakery smell". The stamp was launched on Thursday to (4) \_\_\_\_\_\_\_\_ of the patron saint of bakers and pastry chefs. La Poste said it had an (5) \_\_\_\_\_\_\_ of 594,000 copies. It also said French (6) \_\_\_\_\_\_\_ than six billion baguettes every year.

The baguette is very close (7) \_\_\_\_\_\_ of French people. France's President Emmanuel Macron once described it as being "250 grams of magic and perfection". La Poste wrote about the (8) its website. It called the baguette, "the bread of our daily lives, the symbol (9) \_\_\_\_\_, the jewel of our culture". It explained why the baguette was so popular. It said: "It is the promise of a delectable sensory experience. On view, it seduces with its golden crust....Fresh from the oven, (10) whets the appetite." The baguette was given UNESCO (11) 2022. La Poste called the bread, "an ambassador of the bakery craft". It said the baguette, "transcends borders to become (12) \_\_\_\_\_\_ ".

### **COMPREHENSION QUESTIONS**

From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

- 1. What's the name of the French Post Office?
- 2. What is the surface of the stamp coated with?
- 3. How much does one stamp cost?
- 4. Where does a shopkeeper mentioned in the article work?
- 5. How many copies of the stamp have been printed?
- 6. What is the baguette very close to?
- 7. Who said the baguette was "magic"?
- 8. What does the baguette seduce people with?
- 9. What is it about a baguette that whets people's appetites?
- 10. What happened to the baguette in 2022?

# **MULTIPLE CHOICE - QUIZ**

From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

<ol> <li>What's the name of the French Post Office?</li> <li>a) Monsieur Poste</li> <li>b) Claude</li> <li>c) La Poste</li> <li>d) Le Timbre</li> </ol>	<ul> <li>6) What is the baguette close to?</li> <li>a) pitta bread</li> <li>b) French people's hearts</li> <li>c) extinction</li> <li>d) Switzerland</li> </ul>
<ul> <li>a) the surface of the stamp coated with?</li> <li>b) glue</li> <li>c) history</li> <li>d) breadcrumbs</li> </ul>	<ul> <li>7) Who said the baguette was</li> <li>"magic"?</li> <li>a) France's top baker</li> <li>b) a magician</li> <li>c) the University de la Baguette</li> <li>d) France's President Emmanuel</li> <li>Macron</li> </ul>
<ul> <li>3) How much does one stamp cost?</li> <li>a) €1.99</li> <li>b) €1.98</li> <li>c) €1.95</li> <li>d) €1.96</li> </ul>	<ul> <li>8) What does the baguette seduce people with?</li> <li>a) smells</li> <li>b) its golden crust</li> <li>c) its whiteness</li> <li>d) hope</li> </ul>
<ul> <li>4) Where does a shopkeeper mentioned in the article work?</li> <li>a) in a post office</li> <li>b) in the heart of Paris</li> <li>c) in a stamp shop</li> <li>d) in a small village</li> <li>5) How many copies of the stamp</li> </ul>	<ul> <li>d) hope</li> <li>9) What is it about a baguette that whets people's appetites?</li> <li>a) its toasted scent</li> <li>b) cheese</li> <li>c) salted butter</li> <li>d) tomatoes</li> </ul>
<ul> <li>5) How many copies of the stamp have been printed?</li> <li>a) 549,000 copies</li> <li>b) 954,000 copies</li> <li>c) 594,000 copies</li> <li>d) 494,000 copies</li> </ul>	<ul><li>10) What happened to the baguette in 2022?</li><li>a) It became more popular than sushi.</li><li>b) It won an international prize.</li><li>c) It starred in a movie.</li><li>d) It was given UNESCO heritage status.</li></ul>
Level 6 France issues scratch-n-s	niff haquette stamp - 20th May 2024

# **ROLE PLAY**

From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

#### **Role A – Sandwiches**

You think sandwiches is the best use for bread. Tell the others three reasons why. Tell them what is wrong with their uses. Also, tell the others which is the worst of these (and why): buttered toast, breadcrumbs or dipping in hummus.

#### **Role B – Buttered Toast**

You think buttered toast is the best use for bread. Tell the others three reasons why. Tell them what is wrong with their uses. Also, tell the others which is the worst of these (and why): sandwiches, breadcrumbs or dipping in hummus.

#### **Role C – Breadcrumbs**

You think breadcrumbs is the best use for bread. Tell the others three reasons why. Tell them what is wrong with their uses. Also, tell the others which is the worst of these (and why): buttered toast, sandwiches or dipping in hummus.

#### Role D – Dipping in Hummus

You think dipping in hummus is the best use for bread. Tell the others three reasons why. Tell them what is wrong with their uses. Also, tell the others which is the worst of these (and why): buttered toast, breadcrumbs or sandwiches.

# AFTER READING / LISTENING

From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

**1. WORD SEARCH:** Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words '' and ''.

bread	stamp

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

**2. ARTICLE QUESTIONS:** Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

**3. GAP FILL:** In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

**4. VOCABULARY:** Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

**5. TEST EACH OTHER:** Look at the words below. With your partner, try to recall how they were used in the text:

<ul> <li>surface</li> <li>depicts</li> <li>sells</li> <li>day</li> </ul>	<ul> <li>hearts</li> <li>magic</li> <li>culture</li> <li>experience</li> <li>status</li> <li>icon</li> </ul>
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### **POSTAGE STAMPS SURVEY**

From <u>https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html</u>

Write five GOOD questions about postage stamps in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1	STUDENT 2	STUDENT 3
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

### **STAMPS AND BAGUETTE DISCUSSION**

STUDENT A's QUESTIONS (Do not show these to student B)

- 1. What did you think when you read the headline?
- 2. What images are in your mind when you hear the word 'bread'?
- 3. What do you think of stamps?
- 4. Do we still need stamps?
- 5. What do you know about French baguettes?
- 6. What do you think of 'scratch-and-sniff' stamps?
- 7. What do you think of the smell of freshly baked bread?
- 8. What are the best things to do with bread?
- 9. What food smells are best?
- 10. What food should be celebrated in your country?

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#### **STAMPS AND BAGUETTE DISCUSSION**

STUDENT B's QUESTIONS (Do not show these to student A)

- 11. Did you like reading this article? Why/not?
- 12. What do you think of when you hear the word 'stamp'?
- 13. What do you think about what you read?
- 14. How often do you use stamps?
- 15. Is the baguette the best kind of bread?
- 16. What's the symbol of your country's gastronomy?
- 17. What's the jewel of your culture?
- 18. What is the most delectable sensory experience you've ever had?
- 19. What food always whets your appetite?
- 20. What questions would you like to ask French bakers?

### **DISCUSSION (Write your own questions)**

STUDENT A's QUESTIONS (Do not show these to student B)

1.		 	
2.	 	 	
3.	 	 	
4.	 	 	
5.	 	 	
6.		 	

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### **DISCUSSION (Write your own questions)**

STUDENT B's QUESTIONS (Do not show these to student A)

1.	 
2.	 
3.	
4.	 
5.	
6.	 

### LANGUAGE - CLOZE

From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

The French Post Office (La Poste) has (1) \_\_\_\_\_ a commemorative postage stamp to honour France's famous bread – the baguette. The new stamp is not a run-of-the-(2) \_\_\_\_\_ issue. Its surface is coated with tiny capsules that, once (3) \_\_\_\_\_, release the fragrance of freshly baked bread. The  $\in$ 1.96 stamp depicts a baguette (4) \_\_\_\_\_ with a red, white, and blue ribbon. A shopkeeper in the heart of Paris that sells the "scratch-and-sniff" stamp said it had a "bakery smell". The stamp was launched on Thursday to celebrate the day of the (5) \_\_\_\_\_ saint of bakers and pastry chefs. La Poste said it had an initial print run of 594,000 copies. It also said French bakers (6) \_\_\_\_\_ more than six billion baguettes every year.

The baguette is very close to the (7) \_\_\_\_\_ of French people. France's President Emmanuel Macron once described it as being "250 grams of magic and perfection". La Poste wrote about the French (8) \_\_\_\_\_ on its website. It called the baguette, "the bread of our daily lives, the symbol of our gastronomy, the (9) \_\_\_\_\_ of our culture". It explained why the baguette was so popular. It said: "It is the promise (10) \_\_\_\_\_ a delectable sensory experience. On view, it seduces with its golden crust....Fresh from the oven, its toasted scent (11) \_\_\_\_\_ the appetite." The baguette was given UNESCO heritage status in 2022. La Poste called the bread, "an ambassador of the bakery craft". It said the baguette, "transcends borders to become an international (12) \_\_\_\_\_".

#### Put the correct words from the table below in the above article.

1.	(a)	issues	(b)	issuance	(c)	issuer	(d)	issued
2.	(a)	fill	(b)	bill	(c)	hill	(d)	mill
3.	(a)	braked	(b)	broken	(c)	breaks	(d)	broke
4.	(a)	decoration	(b)	decorates	(c)	decorated	(d)	decorate
5.	(a)	matron	(b)	citron	(c)	patron	(d)	neutron
6.	(a)	bake	(b)	roast	(c)	grill	(d)	baste
7.	(a)	hearth	(b)	heart	(c)	heat	(d)	hart
8.	(a)	loaf	(b)	hoof	(c)	beef	(d)	oaf
9.	(a)	dew	(b)	jewel	(c)	jury	(d)	jowl
10.	(a)	as	(b)	to	(c)	of	(d)	on
11.	(a)	wets	(b)	sweats	(c)	whets	(d)	waits
12.	(a)	scene	(b)	есо	(c)	scion	(d)	icon

## SPELLING

From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

#### Paragraph 1

- 1. a <u>mtrceomviaeom</u> postage stamp
- 2. ohonru France's famous bread
- 3. Its surface is coated with tiny <u>acpluess</u>
- 4. release the <u>grnaecafr</u> of freshly baked bread
- 5. ecrdeotda with a red, white, and blue ribbon
- 6. an <u>ialntii</u> print run

#### Paragraph 2

- 7. the symbol of our <u>antgromsoy</u>
- 8. a <u>ectleadebl</u> sensory experience
- 9. its toasted scent whets the taeeppit
- 10. UNESCO gareheti status
- 11. an dbsoraasam of the bakery craft
- 12. the baguette <u>csntraesnd</u> borders

### PUT THE TEXT BACK TOGETHER

From <u>https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html</u>

#### Number these lines in the correct order.

- ( ) The baguette is very close to the hearts of French people. France's President Emmanuel Macron once
- ( ) culture". It explained why the baguette was so popular. It said: "It is the promise of a delectable sensory
- ( ) coated with tiny capsules that, once broken, release the fragrance of freshly baked bread. The €1.96 stamp
- ( ) experience. On view, it seduces with its golden crust....Fresh from the oven, its toasted scent whets
- (**1**) The French Post Office (La Poste) has issued a commemorative postage stamp to honour
- ( ) described it as being "250 grams of magic and perfection". La Poste wrote about the French loaf on its
- ( ) France's famous bread the baguette. The new stamp is not a runof-the-mill issue. Its surface is
- ( ) heart of Paris that sells the "scratch-and-sniff" stamp said it had a "bakery smell". The stamp was launched on Thursday
- ( ) the appetite." The baguette was given UNESCO heritage status in 2022. La Poste called the bread, "an ambassador
- ( ) website. It called the baguette, "the bread of our daily lives, the symbol of our gastronomy, the jewel of our
- ( ) of 594,000 copies. It also said French bakers bake more than six billion baguettes every year.
- to celebrate the day of the patron saint of bakers and pastry chefs.
   La Poste said it had an initial print run
- ( ) depicts a baguette decorated with a red, white, and blue ribbon. A shopkeeper in the
- ( ) of the bakery craft". It said the baguette, "transcends borders to become an international icon".

#### PUT THE WORDS IN THE RIGHT ORDER

From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

1. postage France's honour to stamps bread. Commemorative famous

2. coated with Its is capsules . tiny surface

3. releases fragrance freshly of It baked bread . the

4. print initial An 594,000 run copies . of

5. than bakers six baguettes . billion French bake more

6. hearts close Very the of people . to French

7. its Wrote website . on the French about loaf

8. so the why popular . explained was It baguette

9. of the delectable a It's promise sensory experience .

10. an to borders transcends international It icon . become

### **CIRCLE THE CORRECT WORD (20 PAIRS)**

From <u>https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html</u>

The French Post Office (La Poste) has *issuance / issued* a commemorative postage stamp to honour France's famous bread – the baguette. The new stamp is not a run-of-the-*mill / hill* issue. Its surface is *coasted / coated* with tiny capsules that, once broken, release the *fragrance / flagrant* of freshly baked bread. The  $\in$ 1.96 stamp *depicts / decrepit* a baguette decorated with a red, white, and blue ribbon. A shopkeeper in the *hearth / heart* of Paris that sells the "scratch-and-sniff" stamp said it had a "bakery smell". The stamp was launched on Thursday to celebrate the day of the *peloton / patron* saint of bakers and *pastry / pasty* chefs. La Poste said it had an *initial / initials* print run of 594,000 copies. It also said French bakers *bake / baker* more than six billion baguettes every year.

The baguette is very close to the *hearths / hearts* of French people. France's President Emmanuel Macron once described it as *been / being* "250 grams of magic and perfection". La Poste wrote about the French *loaf / load* on its website. It called the baguette, "the bread of our *day / daily* lives, the symbol of our *gastronomy / gastronomic*, the jewel of our culture". It explained why the baguette was so popular. It said: "It is the *promise / promissory* of a delectable *sensory / sensor* experience. On view, it seduces with its golden crust....Fresh *at / from* the oven, its toasted scent *whets / wets* the appetite." The baguette was given UNESCO heritage status in 2022. La Poste called the bread, "an ambassador of the bakery craft". It said the baguette, "transcends *border / borders* to become an international icon".

# Talk about the connection between each pair of words in italics, and why the correct word is correct. Look up the definition of new words.

### **INSERT THE VOWELS (a, e, i, o, u)**

From <u>https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html</u>

Th\_ Fr\_nch P\_st \_ff\_c\_ (L\_ P\_st\_) h\_s \_ss\_\_d \_ c\_mm\_m\_r\_t\_v\_ p\_st\_g\_ st\_mp t\_ h\_n\_r Fr\_nc\_'s f\_m\_\_s br\_\_d - th\_ b\_g\_tt\_. Th\_ n\_w st\_mp \_s n\_t \_ r\_n-f-th\_-m\_II \_ss\_\_. \_ts s\_rf\_c\_ \_s c\_\_t\_d w\_th t\_ny c\_ps\_I\_s th\_t, \_nc\_ br\_k\_n, r\_I\_s\_ th\_ fr\_gr\_nc\_ \_f fr\_shly b\_k\_d br\_\_d. Th\_  $\in$ 1.96 st\_mp d\_p\_cts \_ b\_g\_tt\_ d\_c\_r\_t\_d w\_th \_ r\_d, wh\_t\_, \_nd bI\_ r\_bb\_n. \_ sh\_pk\_p\_r \_n th\_ h\_\_rt \_f P\_r\_s th\_t s\_IIs th\_ "scr\_tch-\_nd-sn\_ff" st\_mp s\_\_d \_t h\_d \_ "b\_k\_ry sm\_II". Th\_ st\_mp w\_s I\_\_nch\_d \_n Th\_rsd\_y t\_ c\_I\_br\_t\_ th\_ d\_y \_f th\_ p\_tr\_n s\_\_nt \_f b\_k\_rs \_nd p\_stry ch\_fs. L\_ P\_st\_ s\_\_d \_t h\_d \_n \_n\_t\_\_l pr\_nt r\_n \_f 594,000 c\_p\_s. \_t \_Is\_ s\_\_d Fr\_nch b\_k\_rs \_ b\_k\_ m\_r\_ th\_n s\_x b\_II\_n b\_g\_tt\_s \_v\_ry y\_r.

Th\_ b\_g\_\_tt\_ \_s v\_ry cl\_s\_ t\_ th\_ h\_\_rts \_f Fr\_nch p\_\_pl\_. Fr\_nc\_'s Pr\_s\_d\_nt \_mm\_n\_\_l M\_cr\_n \_nc\_ d\_scr\_b\_d \_t \_s b\_\_ng "250 gr\_ms \_f m\_g\_c \_nd p\_rf\_ct\_\_n". L\_ P\_st\_ wr\_t\_ b\_\_t th\_ Fr\_nch l\_\_f \_n \_ts w\_bs\_t\_. \_t c\_ll\_d th\_ b\_g\_\_tt\_, "th\_ br\_\_d \_f \_\_r d\_\_ly l\_v\_s, th\_ symb\_l \_f \_\_r g\_str\_n\_my, th\_ j\_w\_l \_f \_\_r c\_lt\_r\_". \_t \_xpl\_\_n\_d why th\_ b\_g\_\_tt\_ w\_s s\_ p\_p\_l\_r. \_t s\_\_d: "\_t \_s th\_ pr\_m\_s\_ \_f \_ d\_l\_ct\_bl\_ s\_ns\_ry \_xp\_r\_\_nc\_. \_n v\_\_w, \_t s\_d\_c\_s w\_th \_ts g\_ld\_n cr\_st...Fr\_sh fr\_m th\_ \_v\_n, \_ts t\_\_st\_d sc\_nt wh\_ts th\_ \_pp\_t\_t\_." Th\_ b\_g\_\_tt\_ w\_s g\_v\_n \_N\_SC\_ h\_r\_t\_g\_ st\_t\_s \_n 2022. L\_ P\_st\_ c\_ll\_d th\_ br\_\_d, "\_n \_mb\_ss\_d\_r \_f th\_ b\_k\_ry cr\_ft". \_t s\_\_d th\_ b\_g\_\_tt\_, "tr\_nsc\_nds b\_rd\_rs t\_ b\_c\_m\_ \_n

#### PUNCTUATE THE TEXT AND ADD CAPITALS

From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

the french post office la poste has issued a commemorative postage stamp to honour frances famous bread the baguette the new stamp is not a runofthemill issue its surface is coated with tiny capsules that once broken release the fragrance of freshly baked bread the 196 stamp depicts a baguette decorated with a red white and blue ribbon a shopkeeper in the heart of paris that sells the scratchandsniff stamp said it had a bakery smell the stamp was launched on thursday to celebrate the day of the patron saint of bakers and pastry chefs la poste said it had an initial print run of 594000 copies it also said french bakers bake more than six billion baguettes every year

the baguette is very close to the hearts of french people frances president emmanuel macron once described it as being 250 grams of magic and perfection la poste wrote about the french loaf on its website it called the baguette the bread of our daily lives the symbol of our gastronomy the jewel of our culture it explained why the baguette was so popular it said it is the promise of a delectable sensory experience on view it seduces with its golden crust fresh from the oven its toasted scent whets the appetite the baguette was given unesco heritage status in 2022 la poste called the bread an ambassador of the bakery craft it said the baguette transcends borders to become an international icon

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

TheFrenchPostOffice(LaPoste)hasissuedacommemorativepostages tamptohonourFrance'sfamousbread-thebaguette.Thenewstampis notarun-of-the-millissue. Its surface is coated with tiny capsules that, o ncebroken, release the fragrance of freshlybaked bread. The €1.96 sta mpdepictsabaguettedecoratedwithared, white, and blueribbon. Asho pkeeperintheheartofParisthatsellsthe"scratch-and-sniff"stampsai dithada"bakerysmell".ThestampwaslaunchedonThursdaytocelebrat ethedayofthepatronsaintofbakersandpastrychefs.LaPostesaidithad aninitialprintrunof594,000copies.ItalsosaidFrenchbakersbakemore thansix billion baguettes every year. The baguette is very close to the hea rtsofFrenchpeople.France'sPresidentEmmanuelMacrononcedescrib editasbeing"250gramsofmagicandperfection".LaPostewroteaboutt heFrenchloafonitswebsite.Itcalledthebaguette,"thebreadofourdailyl ives, the symbol of our gastronomy, the jewel of our culture". It explained whythebaguettewassopopular.Itsaid:"Itisthepromiseofadelectable sensoryexperience.Onview, its educes with its golden crust.... Fresh fro mtheoven, its to asted scent whet sthe appetite. "The baguette was give nUNESCOheritagestatusin2022.LaPostecalledthebread,"anambass adorofthebakerycraft".Itsaidthebaquette,"transcendsborderstobec omeaninternationalicon".

### FREE WRITING

From <u>https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html</u>

Write about **postage stamps** for 10 minutes. Comment on your partner's paper.

### ACADEMIC WRITING

From https://breakingnewsenglish.com/2405/240520-scratch-and-sniff-stamp.html

Postage stamps are very important today. Discuss.

### HOMEWORK

**1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

**2. INTERNET:** Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

**3. POSTAGE STAMPS:** Make a poster about postage stamps. Show your work to your classmates in the next lesson. Did you all have similar things?

**4. COMMEMORATIVE STAMPS:** Write a magazine article about issuing more commemorative stamps. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

**5. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

**6. LETTER:** Write a letter to an expert on postage stamps. Ask him/her three questions about them. Give him/her three of your opinions on stamps. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

#### ANSWERS

#### **VOCABULARY (p.4)**

1.	С	2.	е	3.	f	4.	а	5.	b	6.	g	7.	d
8.	i	9.	j	10.	m	11.	Ι	12.	k	13.	n	14.	h

#### TRUE / FALSE (p.5)

1	F	2 F	3	Т	4 F	5 T	6 F	7 T	8 T

#### SYNONYM MATCH (p.5)

1.	j	2. f	3. d	4. b	5. h
6.	С	7. i	8. a	9. e	10. g

#### **COMPREHENSION QUESTIONS (p.9)**

- 1. La Poste
- 2. Tiny capsules
- 3. €1.96
- 4. In the heart of Paris
- 5. 594,000 copies
- 6. French people's hearts
- 7. France's President Emmanuel Macron
- 8. Its golden crust
- 9. Its toasted scent
- 10. It was given UNESCO heritage status.

#### WORDS IN THE RIGHT ORDER (p.19)

- 1. Commemorative postage stamps to honour France's famous bread.
- 2. Its surface is coated with tiny capsules.
- 3. It releases the fragrance of freshly baked bread.
- 4. An initial print run of 594,000 copies.
- 5. French bakers bake more than six billion baguettes.
- 6. Very close to the hearts of French people.
- 7. Wrote about the French loaf on its website.
- 8. It explained why the baguette was so popular.
- 9. It's the promise of a delectable sensory experience.
- 10. It transcends borders to become an international icon.

#### MULTIPLE CHOICE - QUIZ (p.10)

1. c 2. a 3. d 4. b 5. c 6. b 7. d 8. b 9. a 10. d

#### **ALL OTHER EXERCISES**

Please check for yourself by looking at the Article on page 2. (It's good for your English ;-)