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Level 5 – 9th December 2024

Japan store starts selling drinkable mayonnaise

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<https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise-5.html>

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Please try Levels 4 and 6. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise-5.html>

Japanese people have a particular fondness for mayonnaise - the creamy, egg-based condiment. Fans of the dressing now have a new product to try – drinkable mayonnaise. Lawson, Japan's third largest convenience store chain, is selling a mayonnaise-flavoured drink, called "Nomu Mayo". This means "mayo drink" in Japanese. The store says the drink is, "a long-awaited new product for mayonnaise lovers". It added that, "the richness and sourness of mayo are reproduced in this chilled beverage". The label states the drink is a "mayonnaise-style drink" and "not mayonnaise".

Nomu Mayo costs ¥198 for 200 ml. Lawson is testing sales to gauge its potential. Japan's version of mayonnaise, which uses rice vinegar, is ubiquitous in Japan's kitchens and restaurants. However, the jury is out on whether drinkable mayo will be popular. It has gone viral on social media and has very mixed reviews. Yahoo Japan stated: "It had the texture of mayonnaise....The taste didn't feel diluted at all, and it tasted like mayonnaise, which is a bit strange." It added that the drink was "a bold product aimed at a very niche demographic".

Sources: <https://www.dailymail.co.uk/femail/article-14145659/Japanese-supermarket-launches-drinkable-mayonnaise-sip-straw-leaving-foodies-horrified.html>
<https://www.independent.co.uk/asia/japan/mayonnaise-drinkable-mayo-japan-nomu-lawson-b2655230.html>
<https://news.yahoo.co.jp/articles/6f3e9a141106df538c25fad632b5e6703f690d10>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise-5.html>

PARAGRAPH ONE:

- | | |
|--------------------------------------|------------------------|
| 1. people have a particular fondness | a. are reproduced |
| 2. the creamy, egg- | b. largest |
| 3. Fans of the dressing now | c. based condiment |
| 4. Japan's third | d. beverage |
| 5. a long- | e. lovers |
| 6. mayonnaise | f. for mayonnaise |
| 7. the richness and sourness of mayo | g. awaited new product |
| 8. chilled | h. have a new product |

PARAGRAPH TWO:

- | | |
|----------------------------------|--------------------------|
| 1. ubiquitous in | a. product |
| 2. the jury | b. viral on social media |
| 3. It has gone | c. strange |
| 4. mixed | d. Japan's kitchens |
| 5. The taste didn't feel diluted | e. niche demographic |
| 6. a bit | f. is out |
| 7. the drink was a bold | g. at all |
| 8. aimed at a very | h. reviews |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise-5.html>

Japanese people have a particular fondness for mayonnaise - the creamy, (1) _____. Fans of the dressing now have a new product to try – drinkable mayonnaise. Lawson, Japan's (2) _____ store chain, is selling a mayonnaise-flavoured drink, called "Nomu Mayo". This means "mayo drink" in Japanese. The store says the drink is, "(3) _____ product (4) _____". It added that, "the richness and sourness of mayo are reproduced in (5) _____". The label states the drink is a "(6) _____" and "not mayonnaise".

Nomu Mayo costs ¥198 for 200 ml. Lawson is testing (7) _____ its potential. Japan's version of mayonnaise, which uses rice vinegar, (8) _____ Japan's kitchens and restaurants. However, the jury is (9) _____ drinkable mayo will be popular. It has (10) _____ social media and has very mixed reviews. Yahoo Japan stated: "It had the texture of mayonnaise...The taste didn't feel (11) _____, and it tasted like mayonnaise, which is a bit strange." It added that the drink was "(12) _____ aimed at a very niche demographic".

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise-5.html>

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MAYONNAISE SURVEY

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise-4.html>

Write five GOOD questions about mayonnaise in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

WRITING

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise-5.html>

Write about **mayonnaise** for 10 minutes. Read and talk about your partner's paper.
