

# Breaking News English.com

Ready-to-Use English Lessons by Sean Banville

"1,000 IDEAS & ACTIVITIES  
FOR LANGUAGE TEACHERS"

[breakingnewsenglish.com/book.html](http://breakingnewsenglish.com/book.html)

Thousands more free lessons  
from Sean's other websites

[www.freematerials.com/sean\\_banville\\_lessons.html](http://www.freematerials.com/sean_banville_lessons.html)

**Level 6 – 9th December 2024**

## Japan store starts selling drinkable mayonnaise

**FREE online quizzes, mp3 listening and more for this lesson here:**

<https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

### Contents

The Article	2	Discussion (Student-Created Qs)	15
Warm-Ups	3	Language Work (Cloze)	16
Vocabulary	4	Spelling	17
Before Reading / Listening	5	Put The Text Back Together	18
Gap Fill	6	Put The Words In The Right Order	19
Match The Sentences And Listen	7	Circle The Correct Word	20
Listening Gap Fill	8	Insert The Vowels (a, e, i, o, u)	21
Comprehension Questions	9	Punctuate The Text And Add Capitals	22
Multiple Choice - Quiz	10	Put A Slash ( / ) Where The Spaces Are	23
Role Play	11	Free Writing	24
After Reading / Listening	12	Academic Writing	25
Student Survey	13	Homework	26
Discussion (20 Questions)	14	Answers	27

**Please try Levels 4 and 5 (they are easier).**

X (Twitter)



[X.com/SeanBanville](https://x.com/SeanBanville)

Facebook



[www.facebook.com/pages/BreakingNewsEnglish/155625444452176](https://www.facebook.com/pages/BreakingNewsEnglish/155625444452176)

# THE ARTICLE

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

Mayonnaise fans in Japan have a new product to savour – drinkable mayonnaise. Lawson, one of the country's largest convenience store chains, has started selling a mayonnaise-flavoured drink. It is called "Nomu Mayo" in Japanese, which translates as "mayo drink". Lawson has tapped into the particular fondness the Japanese have for mayonnaise – the creamy, egg-based condiment. The store has called its new liquid refreshment, "a long-awaited new product for mayonnaise lovers". It added that, "the richness and sourness of mayo are reproduced in this chilled beverage". The Nomu Mayo label states the drink is a "mayonnaise-style drink" and "not mayonnaise".

Nomu Mayo is priced at ¥198 (\$1.32) for 200 ml. It is currently in a "test sales" phase to gauge its potential. While Japan's version of mayonnaise, which uses rice vinegar, is ubiquitous in and on Japanese meals, the jury is out on whether drinkable mayo will take off as a product. It has gone viral on social media and has garnered very mixed reviews. Yahoo Japan stated: "It had the texture of mayonnaise dissolved in water and definitely tasted like mayonnaise, although it had the texture of water. The taste didn't feel diluted at all, and it tasted like mayonnaise, which is a bit strange." It added the drink was "a bold product aimed at a very niche demographic".

Sources: <https://www.dailymail.co.uk/femail/article-14145659/Japanese-supermarket-launches-drinkable-mayonnaise-sip-straw-leaving-foodies-horrified.html>  
<https://www.independent.co.uk/asia/japan/mayonnaise-drinkable-mayo-japan-nomu-lawson-b2655230.html>  
<https://news.yahoo.co.jp/articles/6f3e9a141106df538c25fad632b5e6703f690d10>

# WARM-UPS

**1. MAYONNAISE:** Students walk around the class and talk to other students about mayonnaise. Change partners often and share your findings.

**2. CHAT:** In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

mayonnaise / fans / convenience store / translate / condiment / beverage / label / sales / gauge / potential / vinegar / jury / social media / reviews / texture / niche

Have a chat about the topics you liked. Change topics and partners frequently.

**3. DRESSING:** Students A **strongly** believe mayonnaise is the world's best dressing; Students B **strongly** believe it isn't. Change partners again and talk about your conversations.

**4. CONDIMENTS:** How important are these condiments? What can they be used for? Complete this table with your partner(s). Change partners often and share what you wrote.

	Importance	Uses
Mayonnaise		
Soy sauce		
Ketchup		
Chili sauce		
Vinegar		
Salt		

**5. FAN:** Spend one minute writing down all of the different words you associate with the word "fan". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

**6. SAUCES:** Rank these with your partner. Put the best sauce at the top. Change partners often and share your rankings.

- Mayonnaise
- Tomato sauce
- Salsa
- Tomato sauce
- Worcestershire sauce
- Tabasco sauce
- Barbecue sauce
- Oyster sauce

# VOCABULARY MATCHING

## Paragraph 1

- |                |  |
|----------------|--|
| 1. savour      | a. A group of stores that have the same name and sell the same things in different places.     |
| 2. chain       | b. A feeling of liking something or someone a lot.   |
| 3. tapped into | c. Enjoy the taste of food or drink very much and slowly.                                      |
| 4. fondness    | d. Cold, but not frozen.   |
| 5. condiment   | e. Something like ketchup or salt that you add to food to make it taste better.                |
| 6. chilled     | f. A drink, like water, tea, or juice.   |
| 7. beverage    | g. Used something or taken advantage of it, like an idea or resource, to get help or benefits. |

## Paragraph 2

- |                     |  |
|---------------------|--|
| 8. gauge (verb)     | h. A group of people who are similar in age, interests, or other things.       |
| 9. ubiquitous       | i. Become very popular or successful quickly.                                  |
| 10. the jury is out | j. When something (like sugar) mixes completely into a liquid and disappears.  |
| 11. take off        | k. Measure something or to guess how big, strong, important or popular it is.  |
| 12. dissolved       | l. Found everywhere, like something you see or find all the time.              |
| 13. niche           | m. A small, special part of something that is for a specific group or purpose. |
| 14. demographic     | n. People still don't know the answer to something or haven't decided yet.     |

# BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

**1. TRUE / FALSE:** Read the headline. Guess if a-h below are true (T) or false (F).

1. All mayonnaise fans are savouring a new mayonnaise drink. **T / F**
2. The mayonnaise drink comes in garlic, cheese and cucumber flavours. **T / F**
3. A store said people had been waiting a long time for the drink. **T / F**
4. The store said the new mayonnaise drink was diluted mayonnaise. **T / F**
5. Japan's mayonnaise uses a different kind of vinegar to other mayos. **T / F**
6. A jury in a court is making a decision on the Nomu Mayo drink. **T / F**
7. The mayo drink has the same feeling on the tongue as mayonnaise. **T / F**
8. The mayo drink is aimed at a large section of the Japanese population. **T / F**

**2. SYNONYM MATCH:** (The words in **bold** are from the news article.)

- |                      |                 |
|----------------------|-----------------|
| 1. <b>savour</b>     | a. affection    |
| 2. <b>chain</b>      | b. assess       |
| 3. <b>fondness</b>   | c. drink        |
| 4. <b>awaited</b>    | d. accumulated  |
| 5. <b>beverage</b>   | e. company      |
| 6. <b>gauge</b>      | f. watered down |
| 7. <b>ubiquitous</b> | g. enjoy        |
| 8. <b>garnered</b>   | h. feel         |
| 9. <b>texture</b>    | i. anticipated  |
| 10. <b>diluted</b>   | j. omnipresent  |

**3. PHRASE MATCH:** (Sometimes more than one choice is possible.)

- |                                    |                                 |
|------------------------------------|---------------------------------|
| 1. a new product                   | a. is out                       |
| 2. one of the country's            | b. into the particular fondness |
| 3. Lawson has tapped               | c. dissolved in water           |
| 4. the creamy, egg-                | d. largest                      |
| 5. reproduced in this chilled      | e. potential                    |
| 6. gauge its                       | f. niche demographic            |
| 7. the jury                        | g. to savour                    |
| 8. It has gone                     | h. beverage                     |
| 9. the texture of mayonnaise       | i. viral on social media        |
| 10. a bold product aimed at a very | j. based condiment              |

# GAP FILL

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

Mayonnaise fans in Japan have a new product to (1) \_\_\_\_\_ - drinkable mayonnaise. Lawson, one of the country's largest convenience store (2) \_\_\_\_\_, has started selling a mayonnaise-flavoured drink. It is called "Nomu Mayo" in Japanese, which (3) \_\_\_\_\_ as "mayo drink". Lawson has (4) \_\_\_\_\_ into the particular fondness the Japanese have for mayonnaise - the creamy, egg-based (5) \_\_\_\_\_. The store has called its new liquid refreshment, "a long-(6) \_\_\_\_\_ new product for mayonnaise lovers". It added that, "the richness and (7) \_\_\_\_\_ of mayo are reproduced in this (8) \_\_\_\_\_ beverage". The Nomu Mayo label states the drink is a "mayonnaise-style drink" and "not mayonnaise".

*translates*  
*condiment*  
*chilled*  
*savour*  
*sourness*  
*tapped*  
*chains*  
*awaited*

Nomu Mayo is priced at ¥198 (\$1.32) for 200 ml. It is currently in a "test sales" phase to (9) \_\_\_\_\_ its potential. While Japan's version of mayonnaise, which uses rice vinegar, is (10) \_\_\_\_\_ in and on Japanese meals, the (11) \_\_\_\_\_ is out on whether drinkable mayo will take off as a product. It has gone (12) \_\_\_\_\_ on social media and has garnered very mixed reviews. Yahoo Japan stated: "It had the texture of mayonnaise (13) \_\_\_\_\_ in water and definitely tasted like mayonnaise, although it had the texture of water. The taste didn't feel (14) \_\_\_\_\_ at all, and it tasted like mayonnaise, which is a bit strange." It added the drink was "a (15) \_\_\_\_\_ product aimed at a very (16) \_\_\_\_\_ demographic".

*ubiquitous*  
*dissolved*  
*bold*  
*gauge*  
*niche*  
*viral*  
*jury*  
*diluted*

# LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

- 1) Mayonnaise fans in Japan have a new \_\_\_\_\_
  - a. product to saviour
  - b. product to slaver
  - c. product to savour
  - d. product to savoury
- 2) Lawson, one of the country's largest \_\_\_\_\_
  - a. convenience stored chains
  - b. convenience store chain
  - c. convenience store chains
  - d. convenient store chain
- 3) the particular fondness the Japanese have for mayonnaise - the creamy, \_\_\_\_\_
  - a. egg-based condiment
  - b. egg-baste condiment
  - c. egg-based compliment
  - d. egg-based con dim meant
- 4) the richness and sourness of mayo are reproduced in \_\_\_\_\_
  - a. this child beverage
  - b. this chilled average
  - c. this chilled beaver age
  - d. this chilled beverage
- 5) The Nomu Mayo label states the drink is a \_\_\_\_\_
  - a. mayonnaise-still drink
  - b. mayonnaise-stile drink
  - c. mayonnaise-style drink
  - d. mayonnaise-stale drink
- 6) It is currently in a "test sales" phase to \_\_\_\_\_
  - a. gage its potential
  - b. gauge its potential
  - c. gorge its potential
  - d. grudge its potential
- 7) While Japan's version of mayonnaise, which uses rice \_\_\_\_\_
  - a. vinegar, is ubiquitous
  - b. vinegar, is iniquitous
  - c. vinegar, is ubiquity
  - d. vinegar, is your bicker test
- 8) It has gone viral on social media and has garnered \_\_\_\_\_
  - a. very mixed review
  - b. very mixed reviews
  - c. very mix reviews
  - d. very nixed reviews
- 9) It had the texture of mayonnaise \_\_\_\_\_
  - a. resolved in water
  - b. unsolved in water
  - c. dizzy solved in water
  - d. dissolved in water
- 10) It added the drink was "a bold product aimed at a \_\_\_\_\_"
  - a. very quiche demographic
  - b. very nice demographic
  - c. very niche demographic
  - d. very mesh demographic

# LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

Mayonnaise fans in Japan have a new (1) \_\_\_\_\_ – drinkable mayonnaise. Lawson, one of the country's largest convenience store chains, has (2) \_\_\_\_\_ mayonnaise-flavoured drink. It is called "Nomu Mayo" in Japanese, (3) \_\_\_\_\_ "mayo drink". Lawson has tapped into the particular fondness the Japanese have for mayonnaise - the creamy, (4) \_\_\_\_\_. The store has called its (5) \_\_\_\_\_, "a long-awaited new product for mayonnaise lovers". It added that, "the richness and sourness of mayo are reproduced in this chilled beverage". The Nomu Mayo (6) \_\_\_\_\_ drink is a "mayonnaise-style drink" and "not mayonnaise".

Nomu Mayo is priced at ¥198 (\$1.32) for 200 ml. It is currently in a "test sales" (7) \_\_\_\_\_ its potential. While Japan's version of mayonnaise, which uses rice vinegar, is (8) \_\_\_\_\_ on Japanese meals, the jury is out on whether drinkable mayo will take off as a product. It has (9) \_\_\_\_\_ social media and has garnered very mixed reviews. Yahoo Japan stated: "It had (10) \_\_\_\_\_ mayonnaise dissolved in water and definitely tasted like mayonnaise, although it had the texture of water. The taste didn't (11) \_\_\_\_\_ all, and it tasted like mayonnaise, which is a bit strange." It added the drink was "a bold product aimed at a (12) \_\_\_\_\_".



# COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

1. Who has a new drink to enjoy?
2. Where is Lawson on the list of Japan's largest convenience store chains?
3. What do Japanese people have a fondness for?
4. What was reproduced in the mayo drink?
5. Where did it say that the mayo drink was not mayonnaise?
6. What is Lawson currently assessing?
7. Where in Japan is mayo ubiquitous?
8. What kind of reviews has the mayo drink received?
9. What did a Yahoo Japan reviewer say the drink had the texture of?
10. Who did the reviewer say the drink was aimed at?

# MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

- 1) Who has a new drink to enjoy?
  - a) mayo fans worldwide
  - b) people who love new drinks
  - c) mayo fans in Japan
  - d) children
- 2) Where is Lawson on the list of Japan's largest convenience store chains?
  - a) third
  - b) fourth
  - c) fifth
  - d) sixth
- 3) What do Japanese people have a fondness for?
  - a) new drinks
  - b) mayo
  - c) chilled food and drinks
  - d) convenience stores
- 4) What was reproduced in the mayo drink?
  - a) flavours of Japanese food
  - b) memories of the past
  - c) helpful bacteria
  - d) the richness and sourness of mayo
- 5) Where did it say that the mayo drink was not mayonnaise?
  - a) a newspaper
  - b) the website
  - c) the label
  - d) an advertising poster
- 6) What is Lawson currently assessing?
  - a) a garlic drink
  - b) the drink's potential
  - c) a mayo and onion drink
  - d) a mayo chocolate bar
- 7) Where in Japan is mayo ubiquitous?
  - a) in sandwiches
  - b) in kitchens
  - c) in schools
  - d) in and on food
- 8) What kind of reviews has the mayo drink received?
  - a) rave reviews
  - b) mixed reviews
  - c) terrible reviews
  - d) disastrous reviews
- 9) What did a Yahoo Japan reviewer say the drink had the texture of?
  - a) cream
  - b) water
  - c) jelly
  - d) toothpaste
- 10) Who did the reviewer say the drink was aimed at?
  - a) a niche demographic
  - b) workers
  - c) children
  - d) people who love sandwiches

# ROLE PLAY

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

## **Role A – Mayonnaise**

You think mayonnaise is the best sauce. Tell the others three reasons why. Tell them what is wrong with their sauces. Also, tell the others which is the worst of these (and why): tomato sauce, tabasco sauce or soy sauce.

## **Role B – Tomato Sauce**

You think tomato sauce is the best sauce. Tell the others three reasons why. Tell them what is wrong with their sauces. Also, tell the others which is the worst of these (and why): mayonnaise, tabasco sauce or soy sauce.

## **Role C – Tabasco Sauce**

You think tabasco sauce is the best sauce. Tell the others three reasons why. Tell them what is wrong with their sauces. Also, tell the others which is the worst of these (and why): tomato sauce, mayonnaise or soy sauce.

## **Role D – Soy Sauce**

You think soy sauce is the best sauce. Tell the others three reasons why. Tell them what is wrong with their sauces. Also, tell the others which is the worst of these (and why): tomato sauce, tabasco sauce or mayonnaise.

# AFTER READING / LISTENING

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

**1. WORD SEARCH:** Look online / in your dictionary to find collocates, information on, synonyms for... the words 'mayonnaise' and 'drink'.

<b>mayonnaise</b>	<b>drink</b>
-------------------	--------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

**2. ARTICLE QUESTIONS:** Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

**3. GAP FILL:** In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

**4. VOCABULARY:** Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

**5. TEST EACH OTHER:** Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none"><li>• fans</li><li>• chains</li><li>• tapped</li><li>• creamy</li><li>• long</li><li>• label</li></ul>	<ul style="list-style-type: none"><li>• currently</li><li>• version</li><li>• vinegar</li><li>• social</li><li>• definitely</li><li>• bold</li></ul>
--	--

# MAYONNAISE SURVEY

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

Write five GOOD questions about mayonnaise in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

# MAYONNAISE DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'mayonnaise'?
3. What do you think of mayonnaise?
4. Is mayonnaise a condiment, a dressing or a spread?
5. What can we use mayonnaise for?
6. What do you think of a mayonnaise-flavoured drink?
7. What's your favourite convenience store?
8. What three adjectives best describe this story?
9. Would you like to try Nomu Mayo?
10. What advice would you give to the drink's makers?

*Japan store starts selling drinkable mayonnaise – 9th December 2024*  
Thousands more free lessons at [breakingnewsenglish.com](https://breakingnewsenglish.com)

---

# MAYONNAISE DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'store'?
13. What do you think about what you read?
14. How well do you think Nomu Mayo will sell?
15. How popular might Nomu Mayo be in your country?
16. What do you think people are saying in reviews?
17. What would you use instead of mayonnaise?
18. What other condiments or dressings could become a drink?
19. What is your favourite dressing, condiment and spread?
20. What questions would you like to ask the makers of Nomu Mayo?

# DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

Copyright © breakingnewsenglish.com 2024

---

# DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

# LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

Mayonnaise fans in Japan have a new (1) \_\_\_\_\_ to savour – drinkable mayonnaise. Lawson, one of the country's largest convenience store chains, has (2) \_\_\_\_\_ selling a mayonnaise-flavoured drink. It is called "Nomu Mayo" in Japanese, which translates (3) \_\_\_\_\_ "mayo drink". Lawson has tapped into the particular (4) \_\_\_\_\_ the Japanese have for mayonnaise - the creamy, egg-based condiment. The store has called its new liquid refreshment, "a long-(5) \_\_\_\_\_ new product for mayonnaise lovers". It added that, "the richness and sourness of mayo are reproduced in this chilled (6) \_\_\_\_\_". The Nomu Mayo label states the drink is a "mayonnaise-style drink" and "not mayonnaise".

Nomu Mayo is priced at ¥198 (\$1.32) for 200 ml. It is currently in a "test sales" phase to (7) \_\_\_\_\_ its potential. While Japan's version of mayonnaise, which uses rice vinegar, is ubiquitous in and on Japanese meals, the (8) \_\_\_\_\_ is out on whether drinkable mayo will take off as a product. It has gone (9) \_\_\_\_\_ on social media and has garnered very mixed reviews. Yahoo Japan stated: "It had the texture of mayonnaise dissolved (10) \_\_\_\_\_ water and definitely tasted like mayonnaise, although it had the texture of water. The taste didn't feel diluted (11) \_\_\_\_\_ all, and it tasted like mayonnaise, which is a bit strange." It added the drink was "a bold product aimed at a very (12) \_\_\_\_\_ demographic".

**Put the correct words from the table below in the above article.**

- |     |              |                |              |              |
|-----|--------------|----------------|--------------|--------------|
| 1.  | (a) produce  | (b) production | (c) product  | (d) producer |
| 2.  | (a) started  | (b) stated     | (c) sated    | (d) startled |
| 3.  | (a) as       | (b) has        | (c) was      | (d) that's   |
| 4.  | (a) fondness | (b) fondles    | (c) fondues  | (d) fondant  |
| 5.  | (a) wait     | (b) awaited    | (c) waiting  | (d) awaits   |
| 6.  | (a) verge    | (b) leverage   | (c) coverage | (d) beverage |
| 7.  | (a) gorge    | (b) gage       | (c) gauge    | (d) gag      |
| 8.  | (a) jewel    | (b) judge      | (c) juror    | (d) jury     |
| 9.  | (a) viral    | (b) rebel      | (c) rival    | (d) vial     |
| 10. | (a) in       | (b) at         | (c) up       | (d) on       |
| 11. | (a) at       | (b) by         | (c) up       | (d) as       |
| 12. | (a) nice     | (b) quiche     | (c) niche    | (d) lichen   |



# SPELLING

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

## Paragraph 1

1. a new product to arsvou
2. which steatsraln as "mayo drink"
3. tapped into the particular fnesnosd
4. the creamy, egg-based toncnmdie
5. its new liquid eneehmrsfrt
6. reproduced in this chilled begarvee

## Paragraph 2

7. a "test sales" phase to egagu its potential
8. iqotiusbuu in and on Japanese meals
9. reegrnda very mixed reviews
10. olvsseidd in water
11. The taste didn't feel tidduel at all
12. aimed at a very cihen demographic

# PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

**Number these lines in the correct order.**

- ( ) the drink was "a bold product aimed at a very niche demographic".
- ( ) lovers". It added that, "the richness and sourness of mayo are reproduced in
- ( ) flavoured drink. It is called "Nomu Mayo" in Japanese, which translates as "mayo drink". Lawson has tapped
- ( ) Nomu Mayo is priced at ¥198 (\$1.32) for 200 ml. It is currently in a "test sales" phase to gauge its
- ( ) diluted at all, and it tasted like mayonnaise, which is a bit strange." It added
- ( ) potential. While Japan's version of mayonnaise, which uses rice vinegar, is ubiquitous in and on Japanese meals, the jury is
- ( ) into the particular fondness the Japanese have for mayonnaise - the creamy, egg-based
- ( ) tasted like mayonnaise, although it had the texture of water. The taste didn't feel
- ( ) of the country's largest convenience store chains, has started selling a mayonnaise-
- ( **1** ) Mayonnaise fans in Japan have a new product to savour – drinkable mayonnaise. Lawson, one
- ( ) out on whether drinkable mayo will take off as a product. It has gone viral on social media and has garnered very mixed
- ( ) this chilled beverage". The Nomu Mayo label states the drink is a "mayonnaise-style drink" and "not mayonnaise".
- ( ) condiment. The store has called its new liquid refreshment, "a long-awaited new product for mayonnaise
- ( ) reviews. Yahoo Japan stated: "It had the texture of mayonnaise dissolved in water and definitely

# PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

1. Mayonnaise new a product savour . have fans to
2. chains . largest store the One of country's convenience
3. the particular tapped Lawson into has fondness .
4. new The called its refreshment . store has liquid
5. mayonnaise A new product long-awaited for lovers .
6. in is It a currently phase . sales test
7. in meals . ubiquitous and Mayonnaise is on Japanese
8. texture water . It's the in dissolved mayonnaise of
9. feel The didn't all . diluted at taste
10. at bold A aimed a demographic . product niche

# CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

Mayonnaise fans in Japan have a new product to *savoury* / *savour* – drinkable mayonnaise. Lawson, one of the *country's* / *countries* largest convenience store chains, has started selling a mayonnaise-flavoured drink. It is called "Nomu Mayo" in Japanese, which translates *as* / *that's* "mayo drink". Lawson has *tipped* / *tapped* into the particular *fondling* / *fondness* the Japanese have *for* / *at* mayonnaise - the creamy, egg-based condiment. The store has called its new *liquidity* / *liquid* refreshment, "a long-awaited new product for mayonnaise *lovers* / *loves*". It added that, "the richness and sourness of mayo are reproduced in this *thrilled* / *chilled* beverage". The Nomu Mayo label *states* / *stating* the drink is a "mayonnaise-style drink" and "not mayonnaise".

Nomu Mayo is *price* / *priced* at ¥198 (\$1.32) for 200 ml. It is currently *by* / *in* a "test sales" phase to gauge its potential. While Japan's version of mayonnaise, which uses rice vinegar, is *ubiquity* / *ubiquitous* in and on Japanese meals, the jury is *up* / *out* on whether drinkable mayo will take off as a *product* / *produce*. It has *taken* / *gone* viral on social media and has garnered very mixed reviews. Yahoo Japan stated: "It had the texture of mayonnaise *resolved* / *dissolved* in water and definitely tasted like mayonnaise, although it had the texture of water. The taste didn't feel *diluted* / *dilated* at all, and it tasted like mayonnaise, which is a *bit* / *bite* strange." It added the drink was "a bold product aimed at a very *quiche* / *niche* demographic".

**Talk about the connection between each pair of words in italics, and why the correct word is correct. Look up the definition of new words.**

# INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

M\_y\_nn\_\_s\_ f\_ns \_n J\_p\_n h\_v\_ \_ n\_w pr\_d\_ct t\_s\_v\_\_r - dr\_nk\_bl\_ m\_y\_nn\_\_s\_. L\_ws\_n, \_n\_ \_f th\_c\_\_ntry's l\_rg\_st c\_nv\_n\_\_nc\_ st\_r\_ ch\_\_ns, h\_s st\_rt\_d s\_ll\_ng \_ m\_y\_nn\_\_s\_-fl\_v\_\_r\_d dr\_nk. \_t \_s c\_ll\_d "N\_m\_ M\_y\_" \_n J\_p\_n\_s\_, wh\_ch tr\_nsl\_t\_s \_s "m\_y\_dr\_nk". L\_ws\_n h\_s t\_pp\_d \_nt\_ th\_ p\_rt\_c\_l\_r f\_ndn\_ss th\_ J\_p\_n\_s\_ h\_v\_ f\_r m\_y\_nn\_\_s\_ - th\_cr\_\_my, \_gg-b\_s\_d c\_nd\_m\_nt. Th\_ st\_r\_ h\_s c\_ll\_d ts n\_w l\_q\_\_d r\_fr\_shm\_nt, "\_ l\_ng-w\_\_t\_d n\_w pr\_d\_ct f\_r m\_y\_nn\_\_s\_ l\_v\_rs". \_t \_dd\_d th\_t, "th\_ r\_chn\_ss \_nd s\_\_rn\_ss \_f m\_y\_ \_r\_ r\_pr\_d\_c\_d \_n th\_s ch\_ll\_d b\_v\_r\_g\_". Th\_ N\_m\_ M\_y\_ l\_b\_l st\_t\_s th\_ dr\_nk \_s \_ "m\_y\_nn\_\_s\_-styl\_ dr\_nk" \_nd "n\_t m\_y\_nn\_\_s\_".

N\_m\_ M\_y\_ \_s pr\_c\_d \_t ¥198 (\$1.32) f\_r 200 ml. \_t \_s c\_rr\_ntly \_n \_ "t\_st s\_l\_s" ph\_s\_ t\_ g\_\_g\_ ts p\_t\_nt\_\_l. Wh\_l\_ J\_p\_n's v\_rs\_\_n \_f m\_y\_nn\_\_s\_, wh\_ch \_s\_s r\_c\_ v\_n\_g\_r, \_s \_b\_q\_\_t\_\_s \_n \_nd \_n J\_p\_n\_s\_ m\_\_ls, th\_ j\_ry \_s \_\_t \_n wh\_th\_r dr\_nk\_bl\_ m\_y\_w\_ll t\_k\_ \_ff \_s \_ pr\_d\_ct. \_t h\_s g\_n\_ v\_r\_l \_n s\_c\_\_l m\_d\_\_ \_nd h\_s g\_rn\_r\_d v\_ry m\_x\_d r\_v\_\_ws. Y\_h\_\_ J\_p\_n st\_t\_d: "\_t h\_d th\_ t\_xt\_r\_ \_f m\_y\_nn\_\_s\_ d\_ss\_lv\_d \_n w\_t\_r \_nd d\_f\_n\_t\_ly t\_st\_d l\_k\_ m\_y\_nn\_\_s\_, \_lth\_\_gh \_t h\_d th\_ t\_xt\_r\_ \_f w\_t\_r. Th\_ t\_st\_ d\_dn't f\_\_l d\_l\_t\_d \_t \_ll, \_nd \_t t\_st\_d l\_k\_ m\_y\_nn\_\_s\_, wh\_ch \_s \_ b\_t str\_ng\_." \_t \_dd\_d th\_ dr\_nk w\_s "\_ b\_ld pr\_d\_ct \_\_m\_d \_t \_ v\_ry n\_ch\_ d\_m\_gr\_ph\_c".

# PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

mayonnaise fans in japan have a new product to savour drinkable mayonnaise lawson one of the countrys largest convenience store chains has started selling a mayonnaise flavoured drink it is called nomu mayo in japanese which translates as mayo drink lawson has tapped into the particular fondness the japanese have for mayonnaise the creamy egg based condiment the store has called its new liquid refreshment a long awaited new product for mayonnaise lovers it added that the richness and sourness of mayo are reproduced in this chilled beverage the nomu mayo label states the drink is a mayonnaise style drink and not mayonnaise

nomu mayo is priced at 198 132 for 200 ml it is currently in a test sales phase to gauge its potential while japans version of mayonnaise which uses rice vinegar is ubiquitous in and on japanese meals the jury is out on whether drinkable mayo will take off as a product it has gone viral on social media and has garnered very mixed reviews yahoo japan stated it had the texture of mayonnaise dissolved in water and definitely tasted like mayonnaise although it had the texture of water the taste didnt feel diluted at all and it tasted like mayonnaise which is a bit strange it added the drink was a bold product aimed at a very niche demographic

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2412/241209-drinkable-mayonnaise.html>

Mayonnaise fans in Japan have a new product to savour – drinkable mayonnaise. Lawson, one of the country's largest convenience store chains, has started selling a mayonnaise-flavoured drink. It is called "Nomu Mayo" in Japanese, which translates as "mayo drink". Lawson has tapped into the particular fondness the Japanese have for mayonnaise – the creamy, egg-based condiment. The store has called its new liquid refreshment, "a long-awaited new product for mayonnaise lovers". It added that, "the richness and sourness of mayo are reproduced in this chilled beverage". The Nomu Mayo label states the drink is a "mayonnaise-styled drink" and "not mayonnaise". Nomu Mayo is priced at ¥198 (\$1.32) for 200ml. It is currently in a "test sales" phase to gauge its potential. While Japan's version of mayonnaise, which uses rice vinegar, is ubiquitous in and on Japanese meals, the jury is out on whether drinkable mayo will take off as a product. It has gone viral on social media and has garnered very mixed reviews. Yahoo Japan stated: "It had the texture of mayonnaise dissolved in water and definitely tasted like mayonnaise, although it had the texture of water. The taste didn't feel diluted at all, and it tasted like mayonnaise, which is a bit strange." It added the drink was "a bold product aimed at a very niche demographic".







# HOMework

**1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

**2. INTERNET:** Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

**3. MAYONNAISE:** Make a poster about mayonnaise. Show your work to your classmates in the next lesson. Did you all have similar things?

**4. NOMU MAYO:** Write a magazine article about Nomu Mayo. Include imaginary interviews with people who think drinkable mayonnaise is great and those who think otherwise.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

**5. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

**6. LETTER:** Write a letter to an expert on mayonnaise. Ask him/her three questions about mayonnaise. Give him/her three of your ideas. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

# ANSWERS

## VOCABULARY (p.4)

1. c    2. a    3. g    4. b    5. e    6. d    7. f  
8. k    9. l    10. n    11. i    12. j    13. m    14. h

## TRUE / FALSE (p.5)

- 1 F    2 F    3 T    4 F    5 T    6 F    7 F    8 F

## SYNONYM MATCH (p.5)

1. g	2. e	3. a	4. i	5. c
6. b	7. j	8. d	9. h	10. f

## COMPREHENSION QUESTIONS (p.9)

1. Mayonnaise fans in Japan
2. Third
3. Mayonnaise
4. The richness and sourness of mayo
5. The label
6. The drink's potential
7. In and on food
8. Mixed reviews
9. Water
10. A very niche demographic

## WORDS IN THE RIGHT ORDER (p.19)

1. Mayonnaise fans have a new product to savour.
2. One of the country's largest convenience store chains.
3. Lawson has tapped into the particular fondness.
4. The store has called its new liquid refreshment.
5. A long-awaited new product for mayonnaise lovers.
6. It is currently in a test sales phase.
7. Mayonnaise is ubiquitous in and on Japanese meals.
8. It's the texture of mayonnaise dissolved in water.
9. The taste didn't feel diluted at all.
10. A bold product aimed at a niche demographic.

## MULTIPLE CHOICE - QUIZ (p.10)

1. c    2. a    3. b    4. d    5. c    6. b    7. d    8. b    9. b    10. a

## ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.  
(It's good for your English ;-)