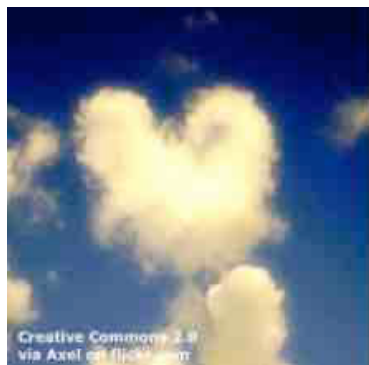


Disney cuts hundreds of jobs

5th June 2025



The Walt Disney Company is cutting hundreds of jobs. Since 2023, Disney has cut more than 8,000 jobs worldwide. The job cuts are the company's attempt to reduce costs by \$7.5 billion a year. The latest job losses are in the marketing

departments for film and television. A Disney spokesperson spoke to the Fox Business website. She said: "As our industry transforms at a rapid pace, we continue to evaluate ways to efficiently manage our businesses, while fuelling the...creativity and innovation that consumers value and expect from Disney." The CEO of Disney, Bob Iger, said the cuts would keep the company healthy. He said: "We remain optimistic about the direction of the company."

Disney is one of the most famous companies in the world. It was founded in 1923 as an animation studio by brothers Walt and Roy Disney. In 1928, the studio produced a short film called "Steamboat Willie," which was one of the first cartoons with sound. The film was the debut of Mickey Mouse, who became Disney's mascot. Disney is now a huge mass media and entertainment company. It owns the animation companies Pixar and Marvel Studios, as well as household names like ESPN, National Geographic, and ABC News. It also operates theme parks in the USA, France, Japan and China. It recently announced plans to build a new theme park and resort in Abu Dhabi, UAE.

Sources: [foxbusiness.com](https://www.foxbusiness.com) / [yahoo.com](https://www.yahoo.com) / [aol.com](https://www.aol.com) / [wikipedia.org](https://www.wikipedia.org)

Writing

Disney is the best company in the world. Discuss.

Chat

Talk about these words from the article.

Disney / jobs / job cuts / costs / marketing / film / television / creativity / optimistic / famous / animation / studio / Mickey Mouse / mass media / household names / park

True / False

- 1) In 2023, the Walt Disney Company cut 8,000 jobs. T / F
- 2) Disney is cutting jobs because it wants to cut costs. T / F
- 3) A Disney spokesperson said people expect Disney to be creative. T / F
- 4) Disney's boss said he is worried about the future of the company. T / F
- 5) Disney is over 100 years old. T / F
- 6) Mickey Mouse is over 100 years old. T / F
- 7) Disney owns National Geographic. T / F
- 8) Disney will open a new theme park in Dubai in the UAE. T / F

Synonym Match

(The words in **bold** are from the news article.)

- | | |
|----------------------|---------------------|
| 1. cutting | a. most recent |
| 2. worldwide | b. well known |
| 3. latest | c. construct |
| 4. transforms | d. globally |
| 5. optimistic | e. runs |
| 6. famous | f. positive |
| 7. produced | g. slashing |
| 8. debut | h. made |
| 9. operates | i. changes |
| 10. build | j. first appearance |

Discussion – Student A

- a) What do you think about what you read?
- b) What do you think about the Walt Disney Company?
- c) What's your favourite Disney movie?
- d) What do you think of old Disney movies?
- e) What do you think of Pixar and Marvel Studios?
- f) What do you think of National Geographic?
- g) What do you think of Disney theme parks?
- h) What questions would you like to ask Disney workers?

Phrase Match

1. The Walt Disney Company is cutting
 2. reduce costs
 3. in the marketing
 4. creativity and
 5. We remain optimistic about the direction
 6. Disney is one of the most famous companies
 7. It was founded
 8. The film was the debut
 9. mass
 10. It also operates
- a. in the world
 - b. departments
 - c. theme parks
 - d. of the company
 - e. in 1923
 - f. hundreds of jobs
 - g. media
 - h. innovation
 - i. of Mickey Mouse
 - j. by \$7.5 billion

Discussion – Student B

- a) What do you know about the Walt Disney Company?
- b) Would you like to work for Disney?
- c) Why is Disney so popular?
- d) What do you think of Mickey Mouse?
- e) What's your favourite Disney character?
- f) Is Disney the best entertainment company in the world?
- g) Should Disney find ways to keep the workers?
- h) How might AI change Disney?

Spelling

1. cut more than 8,000 jobs olidwewrd
2. the company's ptetamt to reduce costs
3. our idytrusrn transforms at a rapid pace
4. creativity and onniviaont
5. We remain icmitipost
6. the irecoidnt of the company
7. It was nddfeuo in 1923
8. The film was the tbdue of Mickey Mouse
9. mass ediam and entertainment company
10. atmoniina companies Pixar and Marvel Studios
11. as well as loeodsuhh names like ESPN
12. build a new emthe park and resort

Answers – Synonym Match

1. g	2. d	3. a	4. i	5. f
6. b	7. h	8. j	9. e	10. c

Comprehension Questions

Listen to / read the news article. Answer these questions.
(Answers are on p. 27 of the 27-page PDF.)

1.	How many jobs has the Walt Disney Company cut since 2023?
2.	In what departments are the latest cuts?
3.	How quickly did a spokesperson say Disney's industry is transforming?
4.	What did a spokesperson say consumers expect from Disney?
5.	How does Disney's CEO feel about the future of the company?
6.	When was Disney founded?
7.	Who was in the cartoon "Steamboat Willie"?
8.	What animation studio does the article say Disney owns besides Pixar?
9.	In how many countries does Disney currently operate theme parks?
10.	Where will Disney's new theme park be?

Speaking – Disney

Rank these with your partner. Put the best Disney Companies at the top. Change partners often and share your rankings.

- Pixar
- Marvel Studios
- ABC News
- National Geographic
- Hollywood Records
- Disneyland
- Disney Cruise Line
- Walt Disney Studios

Answers – True False

1	F	2	T	3	T	4	F	5	T	6	F	7	T	8	F
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Answers to Phrase Match and Spelling are in the text.