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**Level 3 – 5th June 2025**

## Disney cuts hundreds of jobs

**FREE online quizzes, mp3 listening and more for this lesson here:**

<https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

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**Please try Levels 0, 1 and 2 (they are easier).**

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# THE ARTICLE

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

The Walt Disney Company is cutting hundreds of jobs. Since 2023, Disney has cut more than 8,000 jobs worldwide. The job cuts are the company's attempt to reduce costs by \$7.5 billion a year. The latest job losses are in the marketing departments for film and television. A Disney spokesperson spoke to the Fox Business website. She said: "As our industry transforms at a rapid pace, we continue to evaluate ways to efficiently manage our businesses, while fuelling the...creativity and innovation that consumers value and expect from Disney." The CEO of Disney, Bob Iger, said the cuts would keep the company healthy. He said: "We remain optimistic about the direction of the company."

Disney is one of the most famous companies in the world. It was founded in 1923 as an animation studio by brothers Walt and Roy Disney. In 1928, the studio produced a short film called "Steamboat Willie," which was one of the first cartoons with sound. The film was the debut of Mickey Mouse, who became Disney's mascot. Disney is now a huge mass media and entertainment company. It owns the animation companies Pixar and Marvel Studios, as well as household names like ESPN, National Geographic, and ABC News. It also operates theme parks in the USA, France, Japan and China. It recently announced plans to build a new theme park and resort in Abu Dhabi, UAE.

Sources: <https://www.foxbusiness.com/lifestyle/disney-cuts-hundreds-tv-film-jobs-amid-streaming-expansion>  
<https://finance.yahoo.com/news/disney-to-lay-off-several-hundred-employees-globally-193146536.html>  
<https://www.aol.com/disney-lays-off-hundreds-employees-181740241.html>  
[https://en.wikipedia.org/wiki/The\\_Walt\\_Disney\\_Company](https://en.wikipedia.org/wiki/The_Walt_Disney_Company)

# WARM-UPS

**1. DISNEY:** Students walk around the class and talk to other students about Disney. Change partners often and share your findings.

**2. CHAT:** In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

Disney / jobs / job cuts / costs / marketing / film / television / creativity / optimistic / famous / animation / studio / Mickey Mouse / mass media / household names / park

Have a chat about the topics you liked. Change topics and partners frequently.

**3. THE BEST COMPANY:** Students A **strongly** believe Disney is the best company in the world; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.

**4. DISNEY MOVIES:** What do you think of these Disney movies? What are the characters like? Complete this table with your partner(s). Change partners often and share what you wrote.

	What I Think	Characters
The Lion King		
Finding Nemo		
Frozen		
The Avengers		
Snow White and the Seven Dwarfs		
Cinderella		

**5. CARTOON:** Spend one minute writing down all of the different words you associate with the word "cartoon". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

**6. DISNEY COMPANIES:** Rank these with your partner. Put the best Disney Companies at the top. Change partners often and share your rankings.

- Pixar
- Marvel Studios
- ABC News
- National Geographic
- Hollywood Records
- Disneyland
- Disney Cruise Line
- Walt Disney Studios

# VOCABULARY MATCHING

## Paragraph 1

- |                   |  |
|-------------------|--|
| 1. cut (verb)     | a. Make something smaller by taking a part away.               |
| 2. attempt (noun) | b. A new idea or way of doing something.                       |
| 3. costs (noun)   | c. An action of trying to do something.                        |
| 4. transform      | d. Look at something carefully to decide if it is good or bad. |
| 5. evaluate       | e. The money you need to pay for something.                    |
| 6. innovation     | f. Change something completely.                                |
| 7. optimistic     | g. Thinking that good things will happen.                      |

## Paragraph 2

- |                    |   |
|--------------------|---|
| 8. founded         | h. Very, very big.  |
| 9. produced        | i. A person, animal, or thing used as a symbol for a team or company. |
| 10. debut          | j. Started a company, group, or organization.                         |
| 11. mascot         | k. Have something that is yours.                                      |
| 12. huge           | l. Made or created something.   |
| 13. own (verb)     | m. A famous person or thing that many people know.                    |
| 14. household name | n. The first time something is shown or someone performs.             |

# BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

## 1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

1. In 2023, the Walt Disney Company cut 8,000 jobs. **T / F**
2. Disney is cutting jobs because it wants to cut costs. **T / F**
3. A Disney spokesperson said people expect Disney to be creative. **T / F**
4. Disney's boss said he is worried about the future of the company. **T / F**
5. Disney is over 100 years old. **T / F**
6. Mickey Mouse is over 100 years old. **T / F**
7. Disney owns National Geographic. **T / F**
8. Disney will open a new theme park in Dubai in the UAE. **T / F**

## 2. SYNONYM MATCH: (The words in **bold** are from the news article.)

- |                      |                     |
|----------------------|---------------------|
| 1. <b>cutting</b>    | a. most recent      |
| 2. <b>worldwide</b>  | b. well known       |
| 3. <b>latest</b>     | c. construct        |
| 4. <b>transforms</b> | d. globally         |
| 5. <b>optimistic</b> | e. runs             |
| 6. <b>famous</b>     | f. positive         |
| 7. <b>produced</b>   | g. slashing         |
| 8. <b>debut</b>      | h. made             |
| 9. <b>operates</b>   | i. changes          |
| 10. <b>build</b>     | j. first appearance |

## 3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- |   |                     |
|---|---------------------|
| 1. The Walt Disney Company is cutting         | a. in the world     |
| 2. reduce costs                               | b. departments      |
| 3. in the marketing                           | c. theme parks      |
| 4. creativity and                             | d. of the company   |
| 5. We remain optimistic about the direction   | e. in 1923          |
| 6. Disney is one of the most famous companies | f. hundreds of jobs |
| 7. It was founded                             | g. media            |
| 8. The film was the debut                     | h. innovation       |
| 9. mass                                       | i. of Mickey Mouse  |
| 10. It also operates                          | j. by \$7.5 billion |

# GAP FILL

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

The Walt Disney Company is cutting hundreds of jobs. Since 2023, Disney has cut more than 8,000 jobs (1) \_\_\_\_\_. The job cuts are the company's attempt to reduce (2) \_\_\_\_\_ by \$7.5 billion a year. The latest job losses are in the marketing (3) \_\_\_\_\_ for film and television. A Disney spokesperson spoke to the Fox Business website. She said: "As our industry transforms at a (4) \_\_\_\_\_ pace, we continue to evaluate ways to efficiently (5) \_\_\_\_\_ our businesses, while fuelling the...creativity and innovation that consumers value and (6) \_\_\_\_\_ from Disney." The CEO of Disney, Bob Iger, said the cuts would keep the company (7) \_\_\_\_\_. He said: "We remain optimistic about the (8) \_\_\_\_\_ of the company."

*rapid*  
*worldwide*  
*departments*  
*direction*  
*manage*  
*healthy*  
*costs*  
*expect*

Disney is one of the most famous companies in the world. It was (9) \_\_\_\_\_ in 1923 as an animation studio by brothers Walt and Roy Disney. In 1928, the studio produced a (10) \_\_\_\_\_ film called "Steamboat Willie," which was one of the first cartoons with (11) \_\_\_\_\_. The film was the (12) \_\_\_\_\_ of Mickey Mouse, who became Disney's mascot. Disney is now a huge (13) \_\_\_\_\_ media and entertainment company. It owns the (14) \_\_\_\_\_ companies Pixar and Marvel Studios, as well as (15) \_\_\_\_\_ names like ESPN, National Geographic, and ABC News. It also operates theme parks in the USA, France, Japan and China. It recently announced (16) \_\_\_\_\_ to build a new theme park and resort in Abu Dhabi, UAE.

*debut*  
*plans*  
*founded*  
*mass*  
*sound*  
*household*  
*short*  
*animation*

# LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

- 1) Since 2023, Disney has cut more than \_\_\_\_\_.
  - a. 8,000 jobs world width
  - b. 8,000 jobs world widen
  - c. 8,000 jobs worldly wide
  - d. 8,000 jobs worldwide
- 2) we continue to evaluate ways to efficiently \_\_\_\_\_.
  - a. manages our businesses
  - b. manage our businesses
  - c. managed our businesses
  - d. man age our businesses
- 3) creativity and innovation that consumers value and \_\_\_\_\_.
  - a. except from Disney
  - b. accept from Disney
  - c. expect from Disney
  - d. respect from Disney
- 4) The CEO of Disney, Bob Iger, said the cuts would keep \_\_\_\_\_.
  - a. the companion healthy
  - b. the company health
  - c. the companion healthily
  - d. the company healthy
- 5) He said: "We remain optimistic about the direction \_\_\_\_\_."
  - a. of the company
  - b. off the company
  - c. of a company
  - d. of accompany
- 6) "Steamboat Willie," which was one of the first \_\_\_\_\_.
  - a. cartoons with sounded
  - b. cartoons with sounding
  - c. cartoons with sound
  - d. cartoons with sounder
- 7) The film was the debut of Mickey Mouse, who \_\_\_\_\_.
  - a. became Disney's mass cot
  - b. became Disney's massed cot
  - c. became Disney's mascot
  - d. became Disney's mast cot
- 8) Disney is now a huge mass media \_\_\_\_\_.
  - a. and entertaining company
  - b. and entertain meant company
  - c. and entertain company
  - d. and entertainment company
- 9) Pixar and Marvel Studios, as well as household \_\_\_\_\_.
  - a. names likes ESPN
  - b. names like ESPN
  - c. names liked ESPN
  - d. names liken ESPN
- 10) It recently announced plans to build a new theme \_\_\_\_\_.
  - a. perk and resort
  - b. park and retort
  - c. pork and report
  - d. park and resort

# LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

The Walt Disney Company is (1) \_\_\_\_\_ jobs. Since 2023, Disney has cut more than 8,000 jobs worldwide. The job cuts are the company's attempt (2) \_\_\_\_\_ by \$7.5 billion a year. The latest job losses are in the marketing departments for film and television. A Disney (3) \_\_\_\_\_ the Fox Business website. She said: "As our industry transforms at (4) \_\_\_\_\_, we continue to evaluate ways to efficiently manage our businesses, while fuelling the...creativity and innovation that consumers (5) \_\_\_\_\_ from Disney." The CEO of Disney, Bob Iger, said the cuts would keep the company healthy. He said: "We remain optimistic about (6) \_\_\_\_\_ the company."

Disney is (7) \_\_\_\_\_ most famous companies in the world. It was founded in 1923 as an animation studio by brothers Walt and Roy Disney. In 1928, the studio produced (8) \_\_\_\_\_ called "Steamboat Willie," which was one of the first cartoons with sound. The film was (9) \_\_\_\_\_ Mickey Mouse, who became Disney's mascot. Disney is now a huge mass media and entertainment company. (10) \_\_\_\_\_ animation companies Pixar and Marvel Studios, as well as (11) \_\_\_\_\_ ESPN, National Geographic, and ABC News. It also operates theme parks in the USA, France, Japan and China. It recently announced (12) \_\_\_\_\_ a new theme park and resort in Abu Dhabi, UAE.

# COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

1. How many jobs has the Walt Disney Company cut since 2023?
2. In what departments are the latest cuts?
3. How quickly did a spokesperson say Disney's industry is transforming?
4. What did a spokesperson say consumers expect from Disney?
5. How does Disney's CEO feel about the future of the company?
6. When was Disney founded?
7. Who was in the cartoon "Steamboat Willie"?
8. What animation studio does the article say Disney owns besides Pixar?
9. In how many countries does Disney currently operate theme parks?
10. Where will Disney's new theme park be?

# MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

- |  |  |
|--|--|
| 1) How many jobs has the Walt Disney Company cut since 2023?             | 6) When was Disney founded?  |
| a) just fewer than 8,000   | a) 1922  |
| b) around 8,000  | b) 1923  |
| c) exactly 8,000   | c) 1928  |
| d) more than 8,000   | d) 1929  |
| 2) In what departments are the latest cuts?                              | 7) Who was in the cartoon "Steamboat Willie"?                            |
| a) finance departments   | a) Bambi   |
| b) marketing departments   | b) Ariel   |
| c) creative departments  | c) Walt Disney   |
| d) cartoon-writing departments   | d) Mickey Mouse  |
| 3) How quickly did a spokesperson say Disney's industry is transforming? | 8) What animation studio does the article say Disney owns besides Pixar? |
| a) at a good pace  | a) Marvel Studios  |
| b) at a snail's pace   | b) DreamWorks Animation  |
| c) at a rapid pace (quickly)   | c) Netflix Animation Studios   |
| d) very slowly   | d) Studio Ghibli   |
| 4) What did a spokesperson say consumers expect from Disney?             | 9) In how many countries does Disney currently operate theme parks?      |
| a) creativity and innovation   | a) 6   |
| b) action and comedy   | b) 5   |
| c) entertaining cartoons   | c) 4   |
| d) beautiful graphics  | d) 3   |
| 5) How does Disney's CEO feel about the future of the company?           | 10) Where will Disney's new theme park be?                               |
| a) He's unsure.  | a) Mexico City   |
| b) negative  | b) Abu Dhabi, UAE  |
| c) optimistic (positive)   | c) Jakarta   |
| d) OK  | d) Australia   |

# ROLE PLAY

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

## **Role A – Pixar**

You think Pixar is the best Disney company. Tell the others three reasons why. Tell them what is wrong with their companies. Also, tell the others which is the least interesting of these (and why): National Geographic, Disneyland or Walt Disney Studios.

## **Role B – National Geographic**

You think National Geographic is the best Disney company. Tell the others three reasons why. Tell them what is wrong with their companies. Also, tell the others which is the least interesting of these (and why): Pixar, Disneyland or Walt Disney Studios.

## **Role C – Disneyland**

You think Disneyland is the best Disney company. Tell the others three reasons why. Tell them what is wrong with their companies. Also, tell the others which is the least interesting of these (and why): National Geographic, Pixar or Walt Disney Studios.

## **Role D – Walt Disney Studios**

You think Walt Disney Studios is the best Disney company. Tell the others three reasons why. Tell them what is wrong with their companies. Also, tell the others which is the least interesting of these (and why): National Geographic, Disneyland or Pixar.

# AFTER READING / LISTENING

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

**1. WORD SEARCH:** Look online / in your dictionary to find collocates, information on, synonyms for... the words 'Disney' and 'job'.

Disney	job

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

**2. ARTICLE QUESTIONS:** Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

**3. GAP FILL:** In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

**4. VOCABULARY:** Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

**5. TEST EACH OTHER:** Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none"><li>• more</li><li>• latest</li><li>• spoke</li><li>• continue</li><li>• CEO</li><li>• remain</li></ul>	<ul style="list-style-type: none"><li>• famous</li><li>• 1928</li><li>• debut</li><li>• huge</li><li>• also</li><li>• build</li></ul>
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# DISNEY SURVEY

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

Write five GOOD questions about Disney in the table. Do this in pairs. Each student must write the questions on his / her own paper.  
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

# DISNEY DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'Disney'?
3. What do you know about the Walt Disney Company?
4. Would you like to work for Disney?
5. Why is Disney so popular?
6. What do you think of Mickey Mouse?
7. What's your favourite Disney character?
8. Is Disney the best entertainment company in the world?
9. Should Disney find ways to keep the workers?
10. How might AI change Disney?

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# DISNEY DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'job'?
13. What do you think about what you read?
14. What do you think about the Walt Disney Company?
15. What's your favourite Disney movie?
16. What do you think of old Disney movies?
17. What do you think of Pixar and Marvel Studios?
18. What do you think of National Geographic?
19. What do you think of Disney theme parks?
20. What questions would you like to ask Disney workers?

## DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

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## DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

# LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

The Walt Disney Company is (1) \_\_\_\_\_ hundreds of jobs. Since 2023, Disney has cut more than 8,000 jobs (2) \_\_\_\_\_. The job cuts are the company's attempt to reduce costs by \$7.5 billion a year. The latest job (3) \_\_\_\_\_ are in the marketing departments for film and television. A Disney spokesperson spoke to the Fox Business website. She said: "As our industry transforms (4) \_\_\_\_\_ a rapid pace, we continue to evaluate ways to efficiently manage our businesses, while fuelling the...creativity and innovation that consumers (5) \_\_\_\_\_ and expect from Disney." The CEO of Disney, Bob Iger, said the cuts would keep the company healthy. He said: "We remain optimistic (6) \_\_\_\_\_ the direction of the company."

Disney is (7) \_\_\_\_\_ of the most famous companies in the world. It was founded in 1923 as an animation studio by brothers Walt and Roy Disney. In 1928, the studio (8) \_\_\_\_\_ a short film called "Steamboat Willie," which was one of the first cartoons with sound. The film was the debut (9) \_\_\_\_\_ Mickey Mouse, who became Disney's mascot. Disney is now a huge mass media and entertainment company. It (10) \_\_\_\_\_ the animation companies Pixar and Marvel Studios, as well as (11) \_\_\_\_\_ names like ESPN, National Geographic, and ABC News. It also operates theme parks in the USA, France, Japan and China. It recently announced plans (12) \_\_\_\_\_ build a new theme park and resort in Abu Dhabi, UAE.

**Put the correct words from the table below in the above article.**

- |     |              |              |                |               |
|-----|--------------|--------------|----------------|---------------|
| 1.  | (a) cutting  | (b) cut      | (c) cuts       | (d) cutter    |
| 2.  | (a) global   | (b) worldly  | (c) worldwide  | (d) globalize |
| 3.  | (a) loses    | (b) lost     | (c) losses     | (d) loss      |
| 4.  | (a) for      | (b) as       | (c) on         | (d) at        |
| 5.  | (a) price    | (b) worth    | (c) value      | (d) cost      |
| 6.  | (a) at       | (b) about    | (c) up         | (d) towards   |
| 7.  | (a) once     | (b) one      | (c) ones       | (d) only      |
| 8.  | (a) produces | (b) produced | (c) production | (d) producing |
| 9.  | (a) at       | (b) on       | (c) of         | (d) by        |
| 10. | (a) gowns    | (b) towns    | (c) downs      | (d) owns      |
| 11. | (a) houses   | (b) homely   | (c) home       | (d) household |
| 12. | (a) of       | (b) at       | (c) for        | (d) to        |

# SPELLING

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

## Paragraph 1

1. cut more than 8,000 jobs olidwewrd
2. the company's ptetamt to reduce costs
3. our idytrush transforms at a rapid pace
4. creativity and onniviaont
5. We remain icmitipost
6. the irecoidnt of the company

## Paragraph 2

7. It was nddfeuo in 1923
8. The film was the tbdue of Mickey Mouse
9. a huge mass ediam and entertainment company
10. atmoniina companies Pixar and Marvel Studios
11. as well as loeodsuhh names like ESPN
12. build a new emthe park and resort

# PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

**Number these lines in the correct order.**

- ( ) \$7.5 billion a year. The latest job losses are in the marketing departments for film
- ( ) and innovation that consumers value and expect from Disney." The CEO of Disney, Bob Iger, said the cuts would
- ( ) and television. A Disney spokesperson spoke to the Fox Business website. She said: "As our industry transforms at a rapid
- ( ) brothers Walt and Roy Disney. In 1928, the studio produced a short film called "Steamboat Willie," which was one
- ( ) companies Pixar and Marvel Studios, as well as household names like ESPN,
- ( ) Disney is one of the most famous companies in the world. It was founded in 1923 as an animation studio by
- ( ) keep the company healthy. He said: "We remain optimistic about the direction of the company."
- ( ) mascot. Disney is now a huge mass media and entertainment company. It owns the animation
- ( ) National Geographic, and ABC News. It also operates theme parks in
- ( ) of the first cartoons with sound. The film was the debut of Mickey Mouse, who became Disney's
- ( ) pace, we continue to evaluate ways to efficiently manage our businesses, while fuelling the...creativity
- ( ) the USA, France, Japan and China. It recently announced plans to build a new theme park and resort in Abu Dhabi, UAE.
- ( **1** ) The Walt Disney Company is cutting hundreds of jobs. Since 2023, Disney has cut more than 8,000 jobs
- ( ) worldwide. The job cuts are the company's attempt to reduce costs by

# PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

1. Disney jobs than cut 8000 more has worldwide .
2. Latest departments marketing job the in are losses .
3. The Disney expect that from innovation consumers .
4. The healthy cuts the keep would company .
5. We of company the optimistic direction the remain about .
6. Disney the of companies famous most one is .
7. One sound cartoons first with of the .
8. As names household well ESPN as like .
9. It in theme parks USA operates the also .
10. It theme new build a plans to park .

# CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

The Walt Disney Company is *cut* / *cutting* hundreds of jobs. Since 2023, Disney has cut more than 8,000 jobs worldwide. The job *cuts* / *cut* are the company's attempt to reduce *cost* / *costs* by \$7.5 billion a year. The latest job losses are *in* / *on* the marketing departments for film and television. A Disney spokesperson spoke *at* / *to* the Fox Business website. She said: "As our industry transforms at *a* / *the* rapid pace, we continue to evaluate ways *for* / *to* efficiently manage our businesses, while fuelling the...creativity and innovation *what* / *that* consumers value and *except* / *expect* from Disney." The CEO of Disney, Bob Iger, said the cuts would keep the company healthy. He said: "We *remaining* / *remain* optimistic about the direction of the company."

Disney is *once* / *one* of the most famous companies in the world. It was *founded* / *fond of* in 1923 as an animation studio by brothers Walt and Roy Disney. In 1928, the studio *produced* / *production* a short film called "Steamboat Willie," which was one of the first cartoons *within* / *with* sound. The film was the debut *of* / *at* Mickey Mouse, who became Disney's mascot. Disney is now a *hug* / *huge* mass media and entertainment company. It owns the *animation* / *animated* companies Pixar and Marvel Studios, as *well* / *good* as household names like ESPN, National Geographic, and ABC News. It also operates theme parks in the USA, France, Japan and China. It *recent* / *recently* announced plans to build a new theme park and *resort* / *report* in Abu Dhabi, UAE.

**Talk about the connection between each pair of words in italics, and why the correct word is correct. Look up the definition of new words.**

# INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

Th\_ W\_l\_t D\_sn\_y C\_mp\_ny \_s c\_tt\_ng h\_ndr\_ds \_f j\_bs.  
S\_nc\_ 2023, D\_sn\_y h\_s c\_t m\_r\_ th\_n 8,000 j\_bs.  
w\_rldw\_d\_ Th\_ j\_b c\_ts \_r\_ th\_ c\_mp\_ny's \_tt\_mpt t\_  
r\_d\_c\_ c\_sts by \$7.5 b\_ll\_\_n \_ y\_\_r. Th\_ l\_t\_st j\_b  
l\_ss\_s \_r\_ \_n th\_ m\_rk\_t\_ng d\_p\_rtm\_nts f\_r f\_lm \_nd  
t\_l\_v\_s\_\_n. \_ D\_sn\_y sp\_k\_sp\_rs\_n sp\_k\_ t\_ th\_ F\_x  
B\_s\_n\_ss w\_bs\_t\_. Sh\_ s\_\_d: "\_s \_\_r \_nd\_stry  
tr\_nsf\_rms \_t \_ r\_p\_d p\_c\_, w\_ c\_nt\_n\_\_ t\_ \_v\_l\_\_t\_  
w\_ys t\_ \_ff\_c\_\_ntly m\_n\_g\_ \_\_r b\_s\_n\_ss\_s, wh\_l\_  
f\_\_ll\_ng th\_\_cr\_\_t\_v\_ty \_nd \_nn\_v\_t\_\_n th\_t c\_ns\_m\_rs  
v\_l\_\_ \_nd \_xp\_ct fr\_m D\_sn\_y." Th\_ C\_\_ \_f D\_sn\_y,  
B\_b \_g\_r, s\_\_d th\_ c\_ts w\_\_ld k\_\_p th\_ c\_mp\_ny  
h\_\_lthy. H\_ s\_\_d: "W\_ r\_m\_\_n \_pt\_m\_st\_c \_b\_\_t th\_  
d\_r\_ct\_\_n \_f th\_ c\_mp\_ny."

D\_sn\_y \_s \_n\_ \_f th\_ m\_st f\_m\_\_s c\_mp\_n\_\_s \_n th\_  
w\_rld. \_t w\_s f\_\_nd\_d \_n 1923 \_s \_n \_n\_m\_t\_\_n  
st\_d\_\_ by br\_th\_rs W\_l\_t \_nd R\_y D\_sn\_y. \_n 1928, th\_  
st\_d\_\_ pr\_d\_c\_d \_ sh\_rt f\_lm c\_ll\_d "St\_\_mb\_\_t  
W\_ll\_\_," wh\_ch w\_s \_n\_ \_f th\_ f\_rst c\_rt\_\_ns w\_th  
s\_\_nd. Th\_ f\_lm w\_s th\_ d\_b\_t \_f M\_ck\_y M\_\_s\_, wh\_  
b\_c\_m\_ D\_sn\_y's m\_sc\_t. D\_sn\_y \_s n\_w \_ h\_g\_ m\_ss  
m\_d\_\_ \_nd \_nt\_rt\_\_nm\_nt c\_mp\_ny. \_t \_wns th\_  
\_n\_m\_t\_\_n c\_mp\_n\_\_s P\_x\_r \_nd M\_rv\_l St\_d\_\_s, \_s  
w\_ll \_s h\_\_s\_h\_ld n\_m\_s l\_k\_ \_SPN, N\_t\_\_n\_l  
G\_\_gr\_ph\_c, \_nd \_BC N\_ws. \_t \_ls\_ \_p\_r\_t\_s th\_m\_  
p\_rks \_n th\_ \_S\_, Fr\_nc\_, J\_p\_n \_nd Ch\_n\_. \_t  
r\_c\_ntly \_nn\_\_nc\_d pl\_ns t\_ b\_\_ld \_ n\_w th\_m\_ p\_rk  
\_nd r\_s\_rt \_n \_b\_ Dh\_b\_, \_\_\_\_.

# PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

the walt disney company is cutting hundreds of jobs since 2023 disney has cut more than 8000 jobs worldwide the job cuts are the companys attempt to reduce costs by 75 billion a year the latest job losses are in the marketing departments for film and television a disney spokesperson spoke to the fox business website she said as our industry transforms at a rapid pace we continue to evaluate ways to efficiently manage our businesses while fuelling the creativity and innovation that consumers value and expect from disney the ceo of disney bob iger said the cuts would keep the company healthy he said we remain optimistic about the direction of the company

disney is one of the most famous companies in the world it was founded in 1923 as an animation studio by brothers walt and roy disney in 1928 the studio produced a short film called steamboat willie which was one of the first cartoons with sound the film was the debut of mickey mouse who became disneys mascot disney is now a huge mass media and entertainment company it owns the animation companies pixar and marvel studios as well as household names like espn national geographic and abc news it also operates theme parks in the usa france japan and china it recently announced plans to build a new theme park and resort in abu dhabi uae

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

TheWaltDisneyCompanyiscuttinghundredsofjobs.Since2023,Disne  
yhascutmorethan8,000jobsworldwide.Thejobcutsarethecompany's  
attempttoreducecostsby\$7.5billionayear.Thelatestjoblossesareinth  
emarketingdepartmentsforfilmandtelevision.ADisneyspokesperson  
spoketotheFoxBusinesswebsite.Shesaid:"Asourindustrytransforms  
atarapidpace,wecontinuetoevaluatewaystoefficientlymanageourbu  
sinesses,whilefuellingthe...creativityandinnovationthatconsumersv  
alueandexpectfromDisney."TheCEOofDisney,BobIger,saidthecuts  
wouldkeepthecompanyhealthy.Hesaid:"Weremainoptimisticaboutt  
hedirectionofthecompany."Disneyisoneofthemostfamouscompanie  
sintheworld.Itwasfoundedin1923asananimationstudiobybrothersW  
altandRoyDisney.In1928,thestudioproducedashortfilmcalled"Ste  
amboatWillie,"whichwasoneofthefirstcartoonswithsound.Thefilmwas  
thedebutofMickeyMouse,whobecameDisney'smascot.Disneyisnowa  
hugemassmediaandentertainmentcompany.Itownstheanimationco  
mpaniesPixarandMarvelStudios,aswellashouseholdnameslikeESPN,  
NationalGeographic,andABCNews.Italsooperatesthemeparksinthe  
USA,France,JapanandChina.Itrecentlyannouncedplanstobuildanew  
themeparkandresortinAbuDhabi,UAE.

## FREE WRITING

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

Write about **Disney** for 10 minutes. Comment on your partner's paper.

[illegible]

# ACADEMIC WRITING

From <https://breakingnewsenglish.com/2506/250605-disney-job-cuts.html>

Disney is the best company in the world. Discuss.

[illegible]

# HOMEWORK

**1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

**2. INTERNET:** Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

**3. DISNEY:** Make a poster about Disney. Show your work to your classmates in the next lesson. Did you all have similar things?

**4. NO JOB CUTS:** Write a magazine article about companies finding ways to keep staff and not cut jobs. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

**5. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

**6. LETTER:** Write a letter to an expert on Disney. Ask him/her three questions about it. Give him/her three of your opinions of Disney. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

# ANSWERS

## VOCABULARY (p.4)

1. a    2. c    3. e    4. f    5. d    6. b    7. g  
8. j    9. l    10. n    11. i    12. h    13. k    14. m

## TRUE / FALSE (p.5)

- 1 F    2 T    3 T    4 F    5 T    6 F    7 T    8 F

## SYNONYM MATCH (p.5)

1. g	2. d	3. a	4. i	5. f
6. b	7. h	8. j	9. e	10. c

## COMPREHENSION QUESTIONS (p.9)

- More than 8,000
- Marketing departments
- At a rapid pace (quickly)
- Creativity and innovation
- Optimistic (positive)
- 1923
- Mickey Mouse
- Marvel Studios
- Four
- Abu Dhabi, UAE

## WORDS IN THE RIGHT ORDER (p.19)

- Disney has cut more than 8,000 jobs worldwide.
- Latest job losses are in the marketing departments.
- The innovation that consumers expect from Disney.
- The cuts would keep the company healthy.
- We remain optimistic about the direction of the company.
- Disney is one of the most famous companies.
- One of the first cartoons with sound.
- As well as household names like ESPN.
- It also operates theme parks in the USA.
- It plans to build a new theme park.

## MULTIPLE CHOICE - QUIZ (p.10)

1. d    2. b    3. c    4. a    5. c    6. b    7. d    8. a    9. c    10. b

## ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.  
(It's good for your English ;-)