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**Level 3 – 31st July 2025**

## AI model appears in top fashion magazine

**FREE online quizzes, mp3 listening and more for this lesson here:**

<https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

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**Please try Levels 0, 1 and 2 (they are easier).**

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# THE ARTICLE

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

An AI model has appeared in a top fashion magazine for the first time. In the August edition of the best-selling "Vogue" magazine, a "perfect-looking" blonde model has been used to show off summer clothes from the lifestyle brand Guess. Vogue says it is the first time an AI-generated "person" has featured in its pages. It said its editors did not decide to include a computer-generated model, and that the model was part of an advertising campaign. The model was created by a company called Seraphinne Vallora. It said it used AI because it saw a "gap in the market". The company added that it wanted to "harness the incredible power of AI to revolutionize marketing images".

The Guess ad has created a lot of controversy in the fashion industry. Sinead Bovell, a former model, wrote an article for Vogue five years ago about how AI might replace human models. Many people in the fashion world are now worried this could come true. Another model, Felicity Hayward, said the Guess ad was "very disheartening and quite scary". She called it a "kick in the teeth" for diversity in the industry because AI models will replace real models. The CEO of the eating disorder charity Beat is also worried. She thinks perfect AI models will make people worry that their own body is not perfect. She said: "Poor body image increases the risk of developing an eating disorder."

Sources: <https://www.bbc.com/news/articles/cgeqe084nn4o>  
<https://www.buzzfeed.com/natashajokic1/vogue-guess-ai-models-explained>  
<https://www.msn.com/en-za/news/other/vogue-has-started-using-ai-models/ar-AA1JiO1N>

# WARM-UPS

**1. FASHION MODELS:** Students walk around the class and talk to other students about fashion models. Change partners often and share your findings.

**2. CHAT:** In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

AI / models / fashion / fashion magazine / summer clothes / lifestyle / marketing / controversy / article / scary / a kick in the teeth / eating disorder / perfect / risk

Have a chat about the topics you liked. Change topics and partners frequently.

**3. BEAUTY:** Students A **strongly** believe AI models are more beautiful than human models; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.

**4. FASHION:** What do you think of these fashion items? What are the best brands and why? Complete this table with your partner(s). Change partners often and share what you wrote.

	My Thoughts	Best Brands (Why?)
Jeans		
Sneakers		
Hat/Cap		
Shirt		
Bag		
Sunglasses		

**5. MAGAZINE:** Spend one minute writing down all of the different words you associate with the word "magazine". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

**6. AI:** Rank these with your partner. Put the jobs AI could best replace at the top. Change partners often and share your rankings.

- Fashion models
- English teachers
- Accountants
- Customer service
- Lawyers
- Scriptwriters
- Singers
- Artists

# VOCABULARY MATCHING

## Paragraph 1

- |             |  |
|-------------|--|
| 1. appeared | a. Use something to do work or help you.                                     |
| 2. top      | b. A thin book with pictures and articles, usually sold every week or month. |
| 3. magazine | c. Shown or included as an important part.                                   |
| 4. brand    | d. Was shown or was put somewhere for people to see.                         |
| 5. featured | e. A space or hole between two things; something that is missing.            |
| 6. gap      | f. Best or most important.   |
| 7. harness  | g. The name of a company that makes or sells something.                      |

## Paragraph 2

- |                         |   |
|-------------------------|---|
| 8. controversy          | h. Making you feel sad or not hopeful.                                  |
| 9. former               | i. Something or someone from the past, not now.                         |
| 10. replace             | j. A serious problem with the way a person eats, often to be very thin. |
| 11. disheartening       | k. A strong disagreement about something.                               |
| 12. a kick in the teeth | l. Something very unfair or upsetting someone does to you.              |
| 13. diversity           | m. Put something new in the place of something old.                     |
| 14. eating disorder     | n. Having many different kinds of people or things.                     |

# BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

## 1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

1. An AI model is in a leading fashion magazine for the second time. **T / F**
2. The model was modelling clothes for an autumn collection of clothes. **T / F**
3. It wasn't the magazine's editors' decision to put the AI model in its mag. **T / F**
4. The model was created because a company saw a gap in the market. **T / F**
5. Five years ago, a model predicted AI models would replace real ones. **T / F**
6. Another model said a photographer kicked her in the teeth. **T / F**
7. The boss of an eating disorder charity said AI models could help people. **T / F**
8. The boss of the charity said AI models could lead to eating disorders. **T / F**

## 2. SYNONYM MATCH: (The words in **bold** are from the news article.)

- |                         |                   |
|-------------------------|-------------------|
| 1. <b>edition</b>       | a. concerned      |
| 2. <b>campaign</b>      | b. transform      |
| 3. <b>harness</b>       | c. take over from |
| 4. <b>gap</b>           | d. frightening    |
| 5. <b>revolutionize</b> | e. drive          |
| 6. <b>controversy</b>   | f. issue          |
| 7. <b>replace</b>       | g. make use of    |
| 8. <b>scary</b>         | h. chance         |
| 9. <b>worried</b>       | i. space          |
| 10. <b>risk</b>         | j. disagreement   |

## 3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- |                                       |                             |
|---------------------------------------|-----------------------------|
| 1. appeared in a top fashion magazine | a. incredible power of AI   |
| 2. In the August edition of the best- | b. image                    |
| 3. used to show                       | c. true                     |
| 4. the model was part of              | d. selling "Vogue" magazine |
| 5. it wanted to "harness the          | e. in the teeth             |
| 6. The Guess ad has created a lot of  | f. an advertising campaign  |
| 7. worried this could come            | g. for the first time       |
| 8. She called it a kick               | h. disorder                 |
| 9. eating                             | i. off summer clothes       |
| 10. poor body                         | j. controversy              |

# GAP FILL

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

An AI model has (1) \_\_\_\_\_ in a top fashion magazine for the first time. In the August edition of the best-selling "Vogue" magazine, a "perfect-looking" (2) \_\_\_\_\_ model has been used to show off summer clothes from the lifestyle (3) \_\_\_\_\_. Guess. Vogue says it is the first time an AI-generated "person" has featured in its (4) \_\_\_\_\_. It said its editors did not (5) \_\_\_\_\_ to include a computer-generated model, and that the model was (6) \_\_\_\_\_ of an advertising campaign. The model was created by a company called Seraphinne Vallora. It said it used AI because it saw a "(7) \_\_\_\_\_ in the market". The company added that it wanted to "(8) \_\_\_\_\_ the incredible power of AI to revolutionize marketing images".

The Guess ad has created a lot of (9) \_\_\_\_\_ in the fashion industry. Sinead Bovell, a (10) \_\_\_\_\_ model, wrote an article for Vogue five years ago about how AI might replace human models. Many people in the fashion world are now worried this could come (11) \_\_\_\_\_. Another model, Felicity Hayward, said the Guess ad was "very disheartening and quite (12) \_\_\_\_\_. She called it a "kick in the teeth" for (13) \_\_\_\_\_ in the industry because AI models will replace (14) \_\_\_\_\_ models. The CEO of the eating disorder charity Beat is also worried. She thinks perfect AI models will make people worry that their own (15) \_\_\_\_\_ is not perfect. She said: "Poor body image increases the (16) \_\_\_\_\_ of developing an eating disorder."

*pages*

*gap*

*blonde*

*decide*

*harness*

*appeared*

*brand*

*part*

*true*

*diversity*

*controversy*

*body*

*scary*

*risk*

*former*

*real*

# LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

- 1) An AI model has appeared in a top fashion magazine for \_\_\_\_\_
  - a. the first times
  - b. the first timing
  - c. the first thyme
  - d. the first time
- 2) a "perfect-looking" blonde model has been used to show \_\_\_\_\_
  - a. off summer clothes
  - b. off summer cloth
  - c. off summers clothes
  - d. off summer cloths
- 3) Vogue says it is the first time an AI-generated \_\_\_\_\_
  - a. "person" have featured
  - b. "person" has feature
  - c. "person" has featured
  - d. "person" has future
- 4) It said its editors did not decide to include a \_\_\_\_\_
  - a. computer-generate model
  - b. computer-generate it model
  - c. computer-generated modal
  - d. computer-generated model
- 5) The company added that it wanted to harness \_\_\_\_\_
  - a. the incredible power
  - b. the incredibly power
  - c. the inedible power
  - d. the ink edible power
- 6) The Guess ad has created a lot of controversy in \_\_\_\_\_
  - a. the fashion industrial
  - b. them fashion industry
  - c. the fashion industry
  - d. the fashion industry
- 7) wrote an article for Vogue five years ago about how AI might \_\_\_\_\_
  - a. replace human models
  - b. replaced human models
  - c. replaces human models
  - d. replacing human models
- 8) Many people in the fashion world are now worried this \_\_\_\_\_
  - a. could come truly
  - b. could come true
  - c. could come truth
  - d. could come truths
- 9) a "kick in the teeth" for diversity in the industry because AI models will \_\_\_\_\_
  - a. replace reel models
  - b. replace real model
  - c. replaced real models
  - d. replace real models
- 10) Poor body image increases the risk of developing \_\_\_\_\_
  - a. an eat thing disorder
  - b. an eat-in disorder
  - c. an eating disorder
  - d. an eaten disorder

# LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

An AI model (1) \_\_\_\_\_ a top fashion magazine for the first time. In the August (2) \_\_\_\_\_ best-selling "Vogue" magazine, a (3) \_\_\_\_\_ model has been used to show off summer clothes from the lifestyle brand Guess. Vogue says it is the first time an AI-generated "person" has (4) \_\_\_\_\_ pages. It said its editors did not decide to include a computer-generated model, and that the model was (5) \_\_\_\_\_ advertising campaign. The model was created by a company called Seraphinne Vallora. It said it used AI because it saw a "gap in the market". The company added that it wanted to "harness the (6) \_\_\_\_\_ AI to revolutionize marketing images".

The Guess ad has created a (7) \_\_\_\_\_ in the fashion industry. Sinead Bovell, a former model, wrote an article for Vogue five years ago about how AI (8) \_\_\_\_\_ models. Many people in the fashion world are now worried this (9) \_\_\_\_\_. Another model, Felicity Hayward, said the Guess ad was "very disheartening and quite scary". She called it (10) \_\_\_\_\_ the teeth" for diversity in the industry because AI models will replace real models. The CEO of (11) \_\_\_\_\_ charity Beat is also worried. She thinks perfect AI models will make people worry that their own body is not perfect. She said: "Poor body image increases the (12) \_\_\_\_\_ an eating disorder."



# COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

1. How many times has an AI model appeared in a top fashion magazine?
2. What colour is the hair of the AI model?
3. What does the article say the model was part of?
4. What did the company that created the model see a gap in?
5. What did the company want to harness?
6. What has the ad created a lot of in the fashion industry?
7. What did a model warn that AI models might replace?
8. What did a model say the AI model was for diversity?
9. What is Beat?
10. What might a poor body image increase the risk of?

# MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

- 1) How many times has an AI model appeared in a top fashion magazine?
  - a) twice
  - b) once
  - c) three times
  - d) 11 times
- 2) What colour is the hair of the AI model?
  - a) black
  - b) pink
  - c) blonde
  - d) grey
- 3) What does the article say the model was part of?
  - a) an experiment
  - b) digital code
  - c) a group of AI models
  - d) an advertising campaign
- 4) What did the company that created the model see a gap in?
  - a) her teeth
  - b) the market
  - c) the code
  - d) a window
- 5) What did the company want to harness?
  - a) the incredible power of AI
  - b) the power of the wind
  - c) the power of beauty
  - d) the power of advertising
- 6) What has the ad created a lot of in the fashion industry?
  - a) controversy
  - b) clothes
  - c) followers
  - d) AI models
- 7) What did a model warn that AI models might replace?
  - a) human models
  - b) magazines
  - c) editors
  - d) human models
- 8) What did a model say the AI model was for diversity?
  - a) a clip round the ear
  - b) a slap round the face
  - c) a kick in the teeth
  - d) a punch on the nose
- 9) What is Beat?
  - a) a model agency
  - b) a coding company
  - c) a music company
  - d) an eating disorder charity
- 10) What might a poor body image increase the risk of?
  - a) exercise
  - b) eating disorders
  - c) being overweight
  - d) sleeplessness

# ROLE PLAY

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

## **Role A – Fashion Models**

You think fashion models can never be replaced by AI. Tell the others three reasons why. Tell them why their jobs can be replaced. Also, tell the others which is the most replaceable of these (and why): English teachers, singers or actors.

## **Role B – English Teachers**

You think English teachers can never be replaced by AI. Tell the others three reasons why. Tell them why their jobs can be replaced. Also, tell the others which is the most replaceable of these (and why): fashion models, singers or actors.

## **Role C – Singers**

You think singers can never be replaced by AI. Tell the others three reasons why. Tell them why their jobs can be replaced. Also, tell the others which is the most replaceable of these (and why): English teachers, fashion models or actors.

## **Role D – Actors**

You think actors can never be replaced by AI. Tell the others three reasons why. Tell them why their jobs can be replaced. Also, tell the others which is the most replaceable of these (and why): English teachers, singers or fashion models.

# AFTER READING / LISTENING

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

**1. WORD SEARCH:** Look online / in your dictionary to find collocates, information on, synonyms for... the words 'AI' and 'model'.

AI	model

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

**2. ARTICLE QUESTIONS:** Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

**3. GAP FILL:** In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

**4. VOCABULARY:** Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

**5. TEST EACH OTHER:** Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none"><li>• top</li><li>• looking</li><li>• first</li><li>• part</li><li>• created</li><li>• power</li></ul>	<ul style="list-style-type: none"><li>• controversy</li><li>• article</li><li>• replace</li><li>• teeth</li><li>• eating</li><li>• image</li></ul>
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# FASHION MODELS SURVEY

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

Write five GOOD questions about fashion models in the table. Do this in pairs. Each student must write the questions on his / her own paper.  
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

# FASHION MODELS DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'AI'?
3. What do you think of creating AI fashion models?
4. What do you think the life of a model is like?
5. In what ways might AI models be better than human models?
6. Should models in fashion magazines be all different sizes and colors?
7. How dangerous is AI for models, musicians and singers?
8. What do you think of fashion magazines?
9. What "incredible power" does AI have?
10. What advice do you have for human fashion models?

*AI model appears in top fashion magazine – 31st July 2025*  
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# FASHION MODELS DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'model'?
13. What do you think about what you read?
14. What do you think of fashion models?
15. What do you think of fashion?
16. How sad would it be if AI models replaced human models?
17. Why is the AI model a 'kick in the teeth' for diversity?
18. What can we do about models making people feel bad about their body?
19. What are the bad things about AI?
20. What questions would you like to ask a human fashion model?

## DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

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## DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

# LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

An AI model has appeared in a (1) \_\_\_\_\_ fashion magazine for the first time. In the August edition (2) \_\_\_\_\_ the best-selling "Vogue" magazine, a "perfect-looking" blonde model has been used to show (3) \_\_\_\_\_ summer clothes from the lifestyle brand Guess. Vogue says it is the first time an AI-generated "person" has featured in its pages. It said its editors did not decide (4) \_\_\_\_\_ include a computer-generated model, and that the model was part of an advertising campaign. The model was (5) \_\_\_\_\_ by a company called Seraphinne Vallora. It said it used AI because it saw a "gap in the market". The company added that it wanted to "(6) \_\_\_\_\_ the incredible power of AI to revolutionize marketing images".

The Guess ad has created a lot of controversy in the fashion industry. Sinead Bovell, a former model, wrote an (7) \_\_\_\_\_ for Vogue five years ago about how AI might replace human models. Many people in the fashion world are now worried this could come (8) \_\_\_\_\_. Another model, Felicity Hayward, said the Guess ad was "very disheartening and quite scary". She called it a "kick in the teeth" for diversity in the industry (9) \_\_\_\_\_ AI models will replace real models. The CEO of the (10) \_\_\_\_\_ disorder charity Beat is also worried. She thinks perfect AI models will (11) \_\_\_\_\_ people worry that their own body is not perfect. She said: "Poor body image (12) \_\_\_\_\_ the risk of developing an eating disorder."

**Put the correct words from the table below in the above article.**

- |     |               |               |                |                  |
|-----|---------------|---------------|----------------|------------------|
| 1.  | (a) top       | (b) stop      | (c) atop       | (d) topping      |
| 2.  | (a) to        | (b) as        | (c) of         | (d) by           |
| 3.  | (a) on        | (b) up        | (c) down       | (d) off          |
| 4.  | (a) at        | (b) to        | (c) of         | (d) by           |
| 5.  | (a) creator   | (b) creation  | (c) creative   | (d) created      |
| 6.  | (a) harass    | (b) habitat   | (c) harness    | (d) haste        |
| 7.  | (a) paragraph | (b) article   | (c) letter     | (d) mail         |
| 8.  | (a) true      | (b) truly     | (c) truth      | (d) truths       |
| 9.  | (a) because   | (b) for       | (c) so         | (d) but          |
| 10. | (a) eats      | (b) eaten     | (c) eating     | (d) eat          |
| 11. | (a) that      | (b) do        | (c) be         | (d) make         |
| 12. | (a) increase  | (b) increases | (c) increasing | (d) increasingly |



# SPELLING

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

## Paragraph 1

1. In the August onditei
2. the best-selling "Vogue" iaezanmg
3. a computer-nagertdee model
4. part of an advertising igacamnp
5. harness the iecielrdbn power of AI
6. revolutionize marketing msiega

## Paragraph 2

7. The Guess ad has created a lot of rvncyotesro
8. in the fashion stdnruiy
9. very disheartening and quite crazy
10. a "kick in the teeth" for ysidvreti
11. AI models will eeprcal real models
12. the risk of developing an eating drisdoer

# PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

**Number these lines in the correct order.**

- ( **1** ) An AI model has appeared in a top fashion magazine for the first time. In the August edition of the best-
- ( ) because it saw a "gap in the market". The company added that it wanted to "harness the incredible
- ( ) clothes from the lifestyle brand Guess. Vogue says it is the first time an AI-generated "person" has featured in its
- ( ) model, wrote an article for Vogue five years ago about how AI might replace human models. Many people in the fashion
- ( ) models will replace real models. The CEO of the eating disorder charity Beat is also
- ( ) of an advertising campaign. The model was created by a company called Seraphinne Vallora. It said it used AI
- ( ) pages. It said its editors did not decide to include a computer-generated model, and that the model was part
- ( ) perfect. She said: "Poor body image increases the risk of developing an eating disorder."
- ( ) power of AI to revolutionize marketing images".
- ( ) selling "Vogue" magazine, a "perfect-looking" blonde model has been used to show off summer
- ( ) The Guess ad has created a lot of controversy in the fashion industry. Sinead Bovell, a former
- ( ) was "very disheartening and quite scary". She called it a "kick in the teeth" for diversity in the industry because AI
- ( ) world are now worried this could come true. Another model, Felicity Hayward, said the Guess ad
- ( ) worried. She thinks perfect AI models will make people worry that their own body is not

# PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

1. An model AI appeared a fashion in magazine .
2. A perfect-looking blonde been has model used .
3. Show off clothes from summer lifestyle the brand .
4. The model an of advertising was campaign part .
5. The incredible AI of power to marketing revolutionize .
6. The ad created a lot has controversy of .
7. A model former an for Vogue wrote article .
8. People in the world fashion worried are now .
9. It's a in kick teeth the for diversity .
10. Increases the risk an of developing disorder eating .

# CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

An AI model has *appears / appeared* in a top fashion magazine for the first time. In the August *edition / edit* of the best-selling "Vogue" magazine, a "perfect-looking" blonde model has been used to show *on / off* summer clothes from the lifestyle brand Guess. Vogue says it is the first time an AI-generated "person" has *featured / feature* in its pages. It said its editors did not decide to *conclude / include* a computer-generated model, and that the model was part of *a / an* advertising campaign. The model was *creative / created* by a company called Seraphinne Vallora. It said it used AI because it *saw / seen* a "gap in the market". The company added that it wanted to "*harass / harness* the incredible power of AI to revolutionize marketing *images / image*".

The Guess ad has created a lot of *controversial / controversy* in the fashion industry. Sinéad Bovell, a former *modelling / model*, wrote an article for Vogue five years ago about how AI might replace *humane / human* models. Many people in the fashion world are now *worried / worry* this could come true. *Another / Other* model, Felicity Hayward, said the Guess ad was "very disheartening and quite *scary / scared*". She called it a "kick in the *teeth / tooth*" for diversity in the industry because AI models will replace real models. The CEO of the *eating / eaten* disorder charity Beat is also worried. She thinks perfect AI models will make people *worry / worrying* that their own body is not perfect. She said: "Poor body image increases the *risky / risk* of developing an eating disorder."

**Talk about the connection between each pair of words in italics, and why the correct word is correct. Look up the definition of new words.**

# INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

An AI model has appeared on the top fashion magazine for the first time. The AI-generated outfit for the best-selling "Vogue" magazine, the "perfect-looking" blind model has been used to show off summer clothes from the lifestyle brand Goss. Vogue says it's the first time an AI-generated "person" has featured in its pages. It said its editors did not decide to include a computer-generated model, and that the model was part of an advertising campaign. The model was created by a company called Sraphnn Vllr. It said it said the business is set to go on the market. The company added that it wanted to "harness the incredible power of AI to revolutionize marketing messages".

The Goss said has created a lot of controversy in the fashion industry. Sinead Bvill, a former model, wrote an article for Vogue five years ago about how AI might replace human models. Many people in the fashion world are now worried this could come true. Another model, Felicity Hayward, said the Goss said was "very disappointing and quite scary". She called it a "kick in the teeth" for diversity in the industry because AI models will replace real models. The CEO of the outfitting disorder charity But Us Is worried. She thanks perfect AI models will make people worry that their own body is not perfect. She said: "Our body image increases the risk of developing an eating disorder."

# PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

an ai model has appeared in a top fashion magazine for the first time in the august edition of the bestselling vogue magazine a perfectlooking blonde model has been used to show off summer clothes from the lifestyle brand guess vogue says it is the first time an aigenerated person has featured in its pages it said its editors did not decide to include a computergenerated model and that the model was part of an advertising campaign the model was created by a company called seraphinne vallora it said it used ai because it saw a gap in the market the company added that it wanted to harness the incredible power of ai to revolutionize marketing images

the guess ad has created a lot of controversy in the fashion industry sinead bovell a former model wrote an article for vogue five years ago about how ai might replace human models many people in the fashion world are now worried this could come true another model felicity hayward said the guess ad was very disheartening and quite scary she called it a kick in the teeth for diversity in the industry because ai models will replace real models the ceo of the eating disorder charity beat is also worried she thinks perfect ai models will make people worry that their own body is not perfect she said poor body image increases the risk of developing an eating disorder

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

An AI model has appeared in a top fashion magazine for the first time. In the August edition of the best-selling "Vogue" magazine, a "perfect-looking" blond model has been used to show off summer clothes from the lifestyle brand Guess. Vogue says it is the first time an AI-generated "person" has featured in its pages. It said its editors did not decide to include a computer-generated model, and that the model was part of an advertising campaign. The model was created by a company called Seraphinne Vallora. It said it used AI because it saw a "gap in the market". The company added that it wanted to "harness the incredible power of AI to revolutionize marketing images". The Guess ad has created a lot of controversy in the fashion industry. Sinead Bovell, a former model, wrote an article for Vogue five years ago about how AI might replace human models. Many people in the fashion world are now worried this could come true. Another model, Felicity Hayward, said the Guess ad was "very disheartening and quite scary". She called it a "kick in the teeth" for diversity in the industry because AI models will replace real models. The CEO of the eating disorder charity Beat is also worried. She thinks perfect AI models will make people worry that their own body is not perfect. She said: "Poor body image increases the risk of developing an eating disorder."

## FREE WRITING

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

Write about **fashion models** for 10 minutes. Comment on your partner's paper.

[illegible]



# ACADEMIC WRITING

From <https://breakingnewsenglish.com/2507/250731-ai-fashion-models.html>

AI images should never be used to replace real fashion models. Discuss.

[illegible]

# HOMEWORK

**1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

**2. INTERNET:** Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

**3. FASHION MODELS:** Make a poster about fashion models. Show your work to your classmates in the next lesson. Did you all have similar things?

**4. AI OK:** Write a magazine article about allowing the use of AI to replace fashion models, singers, and actors. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

**5. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

**6. LETTER:** Write a letter to an expert on fashion models. Ask him/her three questions about them. Give him/her three of your opinions on AI replacing models. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

# ANSWERS

## VOCABULARY (p.4)

1. d    2. f    3. b    4. g    5. c    6. e    7. a  
8. k    9. i    10. m    11. h    12. l    13. n    14. j

## TRUE / FALSE (p.5)

- 1 F    2 F    3 T    4 T    5 T    6 F    7 F    8 T

## SYNONYM MATCH (p.5)

1. f	2. e	3. g	4. h	5. b
6. j	7. c	8. d	9. a	10. h

## COMPREHENSION QUESTIONS (p.9)

- Once
- Blonde
- An advertising campaign
- The market
- The incredible power of AI
- A lot of controversy
- Human models
- A kick in the teeth
- An eating disorder charity
- Eating disorders

## WORDS IN THE RIGHT ORDER (p.19)

- An AI model appeared in a fashion magazine.
- A perfect-looking blonde model has been used.
- Show off summer clothes from the lifestyle brand.
- The model was part of an advertising campaign.
- The incredible power of AI to revolutionize marketing.
- The ad has created a lot of controversy.
- A former model wrote an article for Vogue.
- People in the fashion world are now worried.
- It's a kick in the teeth for diversity.
- Increases the risk of developing an eating disorder.

## MULTIPLE CHOICE - QUIZ (p.10)

1. b    2. c    3. d    4. b    5. a    6. a    7. d    8. c    9. d    10. b

## ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.  
(It's good for your English ;-)