

Breaking News English.com

Ready-to-Use English Lessons by Sean Banville

**"1,000 IDEAS & ACTIVITIES
FOR LANGUAGE TEACHERS"**

breakingnewsenglish.com/book.html

**Thousands more free lessons
from Sean's other websites**

www.freeeslmaterials.com/sean_banville_lessons.html

Level 2 – 7th May 2026

Amsterdam bans public ads for meat and fossil fuels

FREE online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/2605/260507-public-advertisement-ban-2.html>

Contents

The Reading	2
Phrase Matching	3
Listening Gap Fill	4
No Spaces	5
Survey	6
Writing and Speaking	7
Writing	8

Please try Levels 0, 1 and 3. They are (a little) harder.

X (Twitter)



[X.com/SeanBanville](https://x.com/SeanBanville)

Facebook



www.facebook.com/pages/BreakingNewsEnglish/155625444452176

THE READING

From <https://breakingnewsenglish.com/2605/260507-public-advertisement-ban-2.html>

Amsterdam has banned public advertisements for meat and fossil fuel products. There will be no ads for burgers, petrol cars, and airlines in streets, train stations, and other public places. The ban is to help Amsterdam with its target to be carbon neutral by 2050. One aim is for residents to halve how much meat they eat. An environmentalist said the ban on meat ads is similar to the one on cigarettes. That ban cut the number of smokers. The environmentalist said it was "weird" that people were once allowed to smoke in public.

Two groups in Holland are unhappy with the ban on ads for their products. A meat association called the ban "undesirable" because it would change people's behaviour. It added that meat contained essential nutrients. Similarly, a travel agent group said the ban was too strict. The group said it unfairly limited the ability of travel agents to do business. A climate activist disagreed. He said ads for fossil fuel products damage the environment. He said: "By becoming the first capital to legally ban fossil fuels and meat advertising, Amsterdam is... setting a global standard."

Sources: <https://earth.org/amsterdams-ban-on-meat-and-fossil-fuel-advertising-comes-into-effect/>
<https://www.bbc.com/news/articles/c9wejdekpwyo>
<https://plantbasednews.org/news/environment/amsterdam-meat-fossil-fuels-ban-public/>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2605/260507-public-advertisement-ban-2.html>

PARAGRAPH ONE:

- | | |
|-------------------------------------|------------------------|
| 1. Amsterdam has banned public | a. meat they eat |
| 2. There will be no ads | b. other public places |
| 3. in streets, train stations, and | c. of smokers |
| 4. its target to be carbon | d. advertisements |
| 5. halve how much | e. is similar |
| 6. the ban on meat ads | f. neutral by 2050 |
| 7. cut the number | g. "weird" |
| 8. The environmentalist said it was | h. for burgers |

PARAGRAPH TWO:

- | | |
|--------------------------------------|---------------------|
| 1. groups in Holland are unhappy | a. behaviour |
| 2. A meat association called the ban | b. was too strict |
| 3. it would change people's | c. with the ban |
| 4. meat contained essential | d. standard |
| 5. a travel agent group said the ban | e. "undesirable" |
| 6. fossil fuel products damage | f. ban fossil fuels |
| 7. the first capital to legally | g. nutrients |
| 8. Amsterdam is setting a global | h. the environment |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2605/260507-public-advertisement-ban-2.html>

Amsterdam (1) _____ advertisements for meat and fossil fuel products. There will be (2) _____ burgers, petrol cars, and airlines in streets, train stations, and other public places. The ban is to help Amsterdam with its (3) _____ carbon neutral by 2050. One aim is for residents to (4) _____ meat they eat. An environmentalist said the ban on meat ads is similar to (5) _____ cigarettes. That ban cut the number of smokers. The environmentalist said it was "weird" that people were (6) _____ smoke in public.

Two groups in Holland (7) _____ the ban on ads for their products. A meat association called the ban "undesirable" because it would change people's behaviour. It added that meat (8) _____. Similarly, a travel agent group said the ban (9) _____. The group said it unfairly limited the ability of travel agents (10) _____. A climate activist disagreed. He said ads for fossil fuel products damage the environment. He said: "By becoming (11) _____ to legally ban fossil fuels and meat advertising, Amsterdam is... (12) _____ standard."

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2605/260507-public-advertisement-ban-2.html>

Amsterdam has banned public advertisements for meat and fossil fuel products. There will be no ads for burgers, petrol cars, and airlines in streets, train stations, and other public places. The ban is to help Amsterdam with its target to be carbon neutral by 2050. One aim is for residents to halve how much meat they eat. An environmentalist said the ban on meat ads is similar to the one on cigarettes. That ban cut the number of smokers. Then environmentalists said it was "weird" that people were once allowed to smoke in public. Two groups in Holland are unhappy with the ban on ads for their products. A meat association called the ban "undesirable" because it would change people's behaviour. It added that meat contained essential nutrients. Similarly, a travel agent group said the ban was too strict. The group said it unfairly limited the ability of travel agents to do business. A climate activist disagreed. He said ads for fossil fuel products damage the environment. He said: "By becoming the first capital to legally ban fossil fuels and meat advertising, Amsterdam is... setting a global standard."

ADVERTISEMENTS SURVEY

From <https://breakingnewsenglish.com/2605/260507-public-advertisement-ban-2.html>

Write five GOOD questions about advertisements in the table. Do this in pairs. Each student must write the questions on his / her own paper.
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

Amsterdam bans public ads for meat and fossil fuels – 7th May 2026
More free lessons at breakingnewsenglish.com

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

