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Ferrari unveils its first ever electric car – 28th May 2026

Level 0

Ferrari has its first electric car. It is called Luce. This means "light" in Italian. The car is Ferrari's first five-seater. It is not cheap. It costs \$640,000. Ferrari said many great technology partners helped to make the car. It added that the Luce has great performance. It will give pleasure to Ferrari drivers today and in the future.

The Luce was co-designed by the Apple iPhone designer. Many reviewers said the car looks like an "Apple car". However, it has Ferrari's power and speed. It can go from 0-100 kph in 2.5 seconds. It has a top speed of over 310 kph. It can go over 500 kilometres between charges. Ferrari said the Luce was "absolutely stunning".

Level 1

Ferrari made its first fully electric car. It is called Luce. This means "light" in Italian. The car is the first five-seater made by Ferrari. It is not cheap. If you want to buy one, you must have money. It costs \$640,000. Ferrari said the car comes from working with "outstanding technology partners". It added that the car has great performance, driving pleasure, and comfort "for the Ferrari drivers of today and tomorrow".

The Luce was co-designed by the designer of the Apple iPhone. Many reviewers said the car looks like an "Apple car". One website wrote: "Luce looks almost nothing like a Ferrari." However, the car has Ferrari's power and speed. It can go from 0-100 kph in 2.5 seconds. It has a top speed of over 310 kph. It also has a range of over 500 kilometres between charges. A Ferrari spokesperson said the Luce was "absolutely stunning".

Level 2

car maker showed the car to the world on Monday. It is called Luce, which means "light" in Italian. The car is the first five-seater made by Ferrari. It is not cheap. Anyone who wants to buy one must have money. It costs \$640,000. The Ferrari website said the car is part of "an ecosystem of collaborations with outstanding technology partners". It added that the car "combines unique driving emotions with extraordinary performance, driving pleasure, and comfort for the [Ferrari drivers] of today and tomorrow".

The Luce was co-designed by former Apple chief designer Jony Ive. He designed the iMac computer and iPhone. Many reviewers said the Luce looks like an "Apple car". One website wrote: "Luce looks almost nothing like a Ferrari. In fact, it looks more like something Apple would make." However, the car has Ferrari's power and speed. It can go from 0-100 kph in 2.5 seconds, with a top speed of over 310 kph. The car has four electric motors. It also has a range of over 500 kilometres between charges. A Ferrari spokesperson said the Luce was "absolutely stunning".

Level 3

Ferrari has unveiled its first ever fully electric car. The luxury sports car maker showed the car to the world on Monday. It is called Luce, which means "light" in Italian. The new car is also the first five-seater vehicle produced by Ferrari. It is not cheap. Anyone wanting to buy one must have deep pockets, as it costs \$640,000. The Ferrari website highlighted why people might want to buy the car. It wrote: "The Ferrari Luce... lies at the heart of an ecosystem of collaborations with outstanding technology partners. We have created a car that combines unique driving emotions with extraordinary performance, driving pleasure, and comfort for the [Ferrari drivers] of today and tomorrow."

The Luce was developed and co-designed by the former Apple chief designer Jony Ive. He was responsible for the designs of the iMac computer, iPhone, iPad and the Apple Watch. Many reviewers have said the Luce looks like an "Apple car". The Verge website wrote: "Luce looks almost nothing like a Ferrari. In fact, it looks more like something Apple would make." However, the car does have Ferrari's power and speed. It can go from 0-100 kph in 2.5 seconds and has a top speed of over 310 kph. The car has four electric motors — one for each wheel. It also has a range of over 500 kilometres between charges. A Ferrari marketing officer said the Luce was "absolutely stunning".