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Governments asking people to prep for emergencies – 26th November 2026

Level 0

Many countries want people to prepare for emergencies. They said people need food and water to survive for 72 hours. The UK's advice is to have a wind-up radio and a sleeping bag. The advice is working. People in Britain are buying more bottled water. A London shop owner said he was selling a lot of torches.

Events like extreme weather and cyberattacks could stop people from getting things they need. Recently, there were cyberattacks on supermarkets. Stores threw away a lot of frozen food. Hackers could bring down the internet and ATMs. The UK said people should take "simple steps" to be ready and to stay safe.

Level 1

European countries want people to prepare for emergencies. They asked people to buy food and water to survive for 72 hours. The UK's message is called "Be Ready". Its advice is to store water, food, a wind-up radio, and sleeping bags. The advice is working. Sales of bottled water in the UK went up by 67 per cent. Sales of canned food increased by 37 per cent. A London shop owner said he was selling a lot of torches and camping cookers.

Governments are worried events like extreme weather and cyberattacks could stop people from getting things they need. Online attacks affect supermarkets, electricity, and other important services. Recently, there were cyberattacks on supermarkets. Stores had to throw away a lot of frozen food. Hackers could bring down the internet and ATMs. The UK said people should take "simple steps" to be ready and to stay safe.

Level 2

European governments want people to prepare for emergencies and possible disasters. They asked people to keep enough food and water to survive for 72 hours. The UK's message has a simple name. It is called "Be Ready". Its advice is to store bottled water, canned food, a wind-up radio, and sleeping bags. The advice is changing people's shopping habits. Sales of bottled water in the UK have risen by 67 per cent, while sales of canned food have increased by 37 per cent. A London shop owner said he was selling a lot of torches and camping cookers.

Governments are worried events could stop people from getting things they need. These events include extreme weather and cyberattacks. Online attacks affect supermarkets, electricity networks, and other important services. Recently, there have been cyberattacks on supermarket refrigerators and freezers. Stores had to throw away large amounts of frozen food. Other events, such as computer system failures, could bring down the internet and ATMs. The UK said people should take "simple steps" to be ready. It believes preparing will help families stay safer.

Level 3

European governments are asking people to prepare for emergencies by keeping enough food and water to survive for 72 hours. The UK, France, Ireland, and the Netherlands have provided information to encourage people to prepare for possible disasters. The UK's campaign has a simple name. It is called "Be Ready". It advises families to store bottled water, canned food, a wind-up radio, and sleeping bags. The advice is changing people's shopping habits. Sales of bottled water in the UK have risen by 67 per cent, while sales of canned food have increased by 37 per cent. A London shop owner said: "There is an uplift, 100 per cent." He said he is selling a lot of torches and camping cookers.

Governments are worried that events could stop people from getting things they need. These events include extreme weather, like heatwaves, storms, and wildfires. In addition, cyberattacks could affect supermarkets, electricity networks, and other important services. Recently, cyberattacks on European supermarkets caused problems with refrigerators and freezers. Stores had to throw away large amounts of frozen and chilled food. Other events, such as computer system failures, could also stop people using the internet or accessing cash. The UK government said people should take "simple steps" to be ready. Governments believe preparing will help families stay safer in emergencies.

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